4.3.1: Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection

ADDITIONAL INFO.

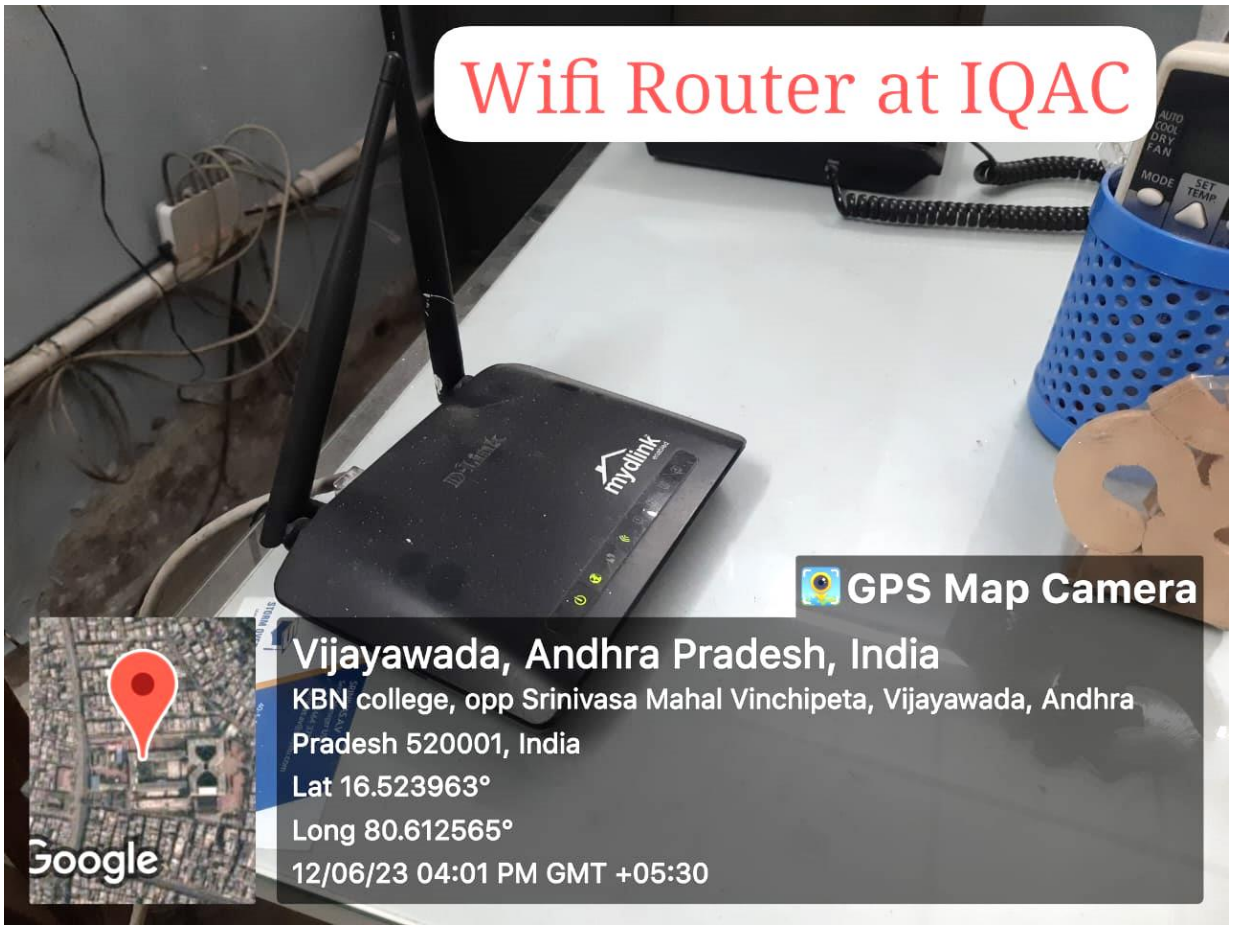
- Computers with configuration info.
- College IT Facilities – Photos (For Reference)
- Faculty using ICT Facilities – Photos (For Reference)
- List of Virtual Lectures (Using ICT)
- Monitoring of Attendance (Using Biometric System)
- Bulk SMS System Facility – Screenshots (For Reference)
- Wi-fi Bandwidth – Bill
- IT Policy

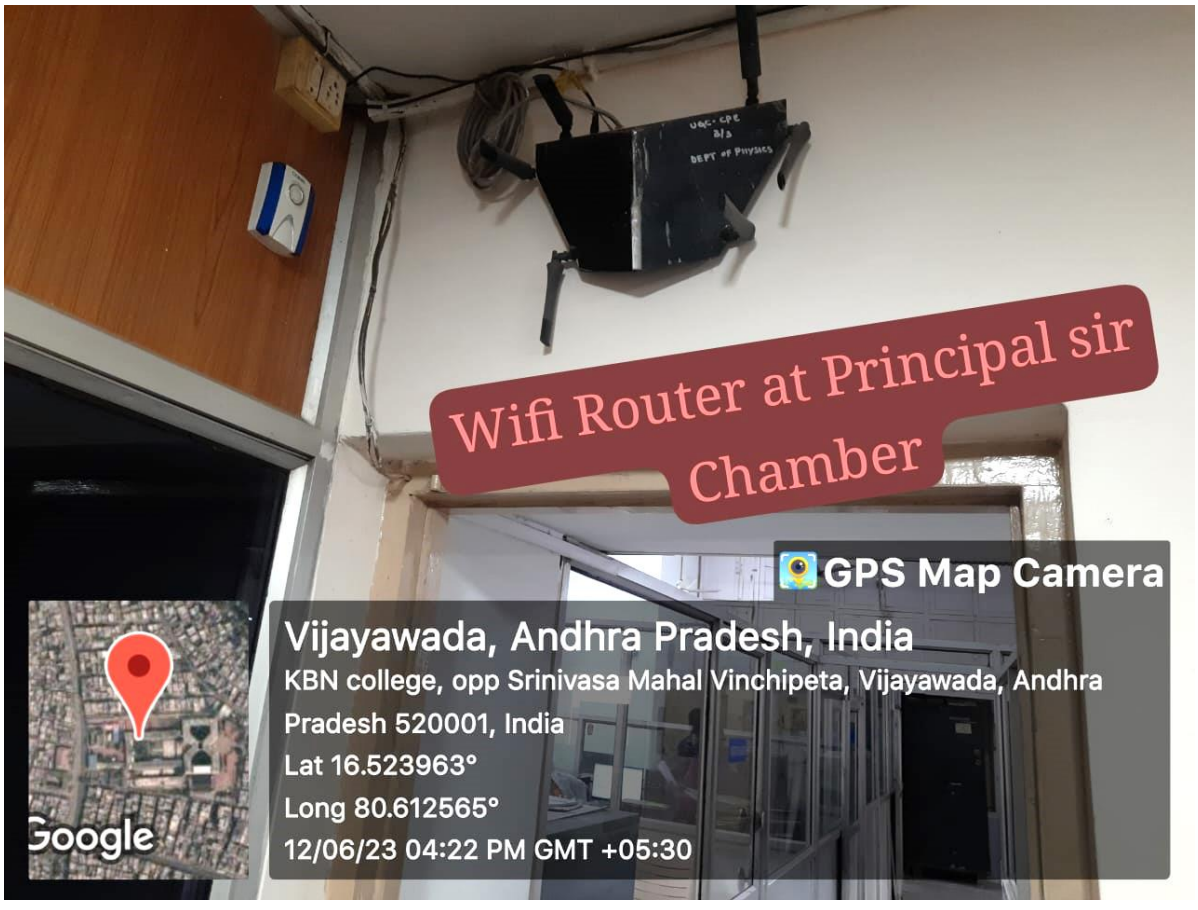
COMPUTERS WITH CONFIGURATION INFO.

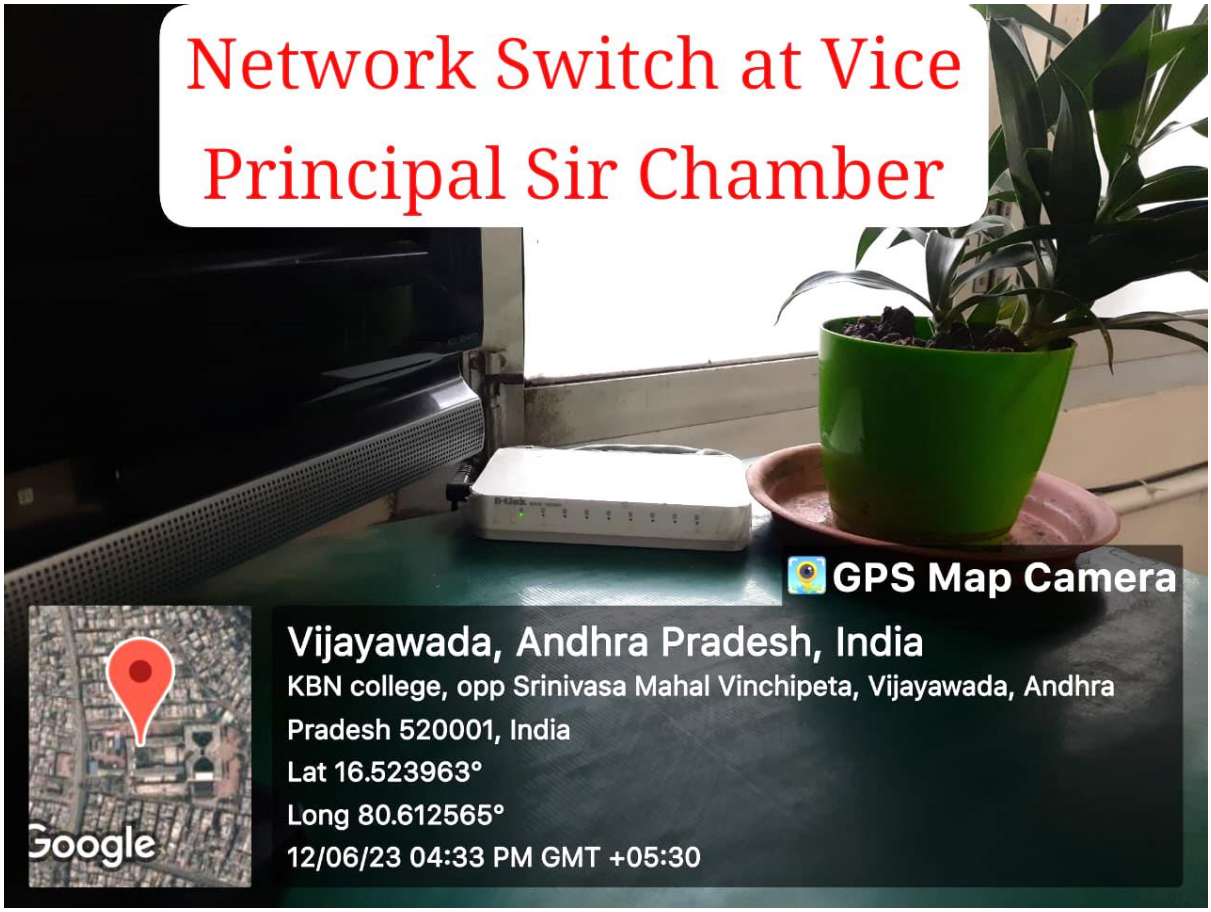
The number of computers, configuration of the systems, and bandwidth has been consistently updated to align with regulatory requirements and the latest technologies as below.

IT Facilities	2018-19	2022-23
No. of Systems	645	750
Configuration	INTEL CORE I5-9TH GEN 8GB RAM 256GB SSD 1TB HDD 20" LG MONITOR ———————————— INTEL CORE I5-7TH GEN 8GB RAM 1TB HDD 18.5" COMPAQ MONITOR ———————————— INTEL CORE I3-7TH GEN 4GB RAM 1TB HDD 18.5"DELL MONITOR	Intel core i5 12th Gen 512 SSD 16GB RAM 4GB Graphics Card IPS LED 24" Monitor ———————————— Intel core i5 11th Gen 512 SSD 16GB RAM 4GB Graphics Card IPS LED 24" Monitor
Wifi Bandwidth	50 MBPS	100 MBPS
CC Cameras	65	173
LCD Projectors	20	52

Wi-Fi ROUTERS GEOTAGGED PHOTOS (FOR REFERENCE)


Wifi Router at IQAC
GPS Map Camera
Vijayawada, Andhra Pradesh, India
KBN college, opp Srinivasa Mahal Vinchipeta, Vijayawada, Andhra Pradesh 520001, India
Lat 16.523963°
Long 80.612565°
12/06/23 04:01 PM GMT +05:30
Google


Wifi Router at Principal sir Chamber
GPS Map Camera
Vijayawada, Andhra Pradesh, India
KBN college, opp Srinivasa Mahal Vinchipeta, Vijayawada, Andhra Pradesh 520001, India
Lat 16.523963°
Long 80.612565°
12/06/23 04:22 PM GMT +05:30
Google


Network Switch at Vice Principal Sir Chamber
GPS Map Camera
Vijayawada, Andhra Pradesh, India
KBN college, opp Srinivasa Mahal Vinchipeta, Vijayawada, Andhra Pradesh 520001, India
Lat 16.523963°
Long 80.612565°
12/06/23 04:33 PM GMT +05:30
Google

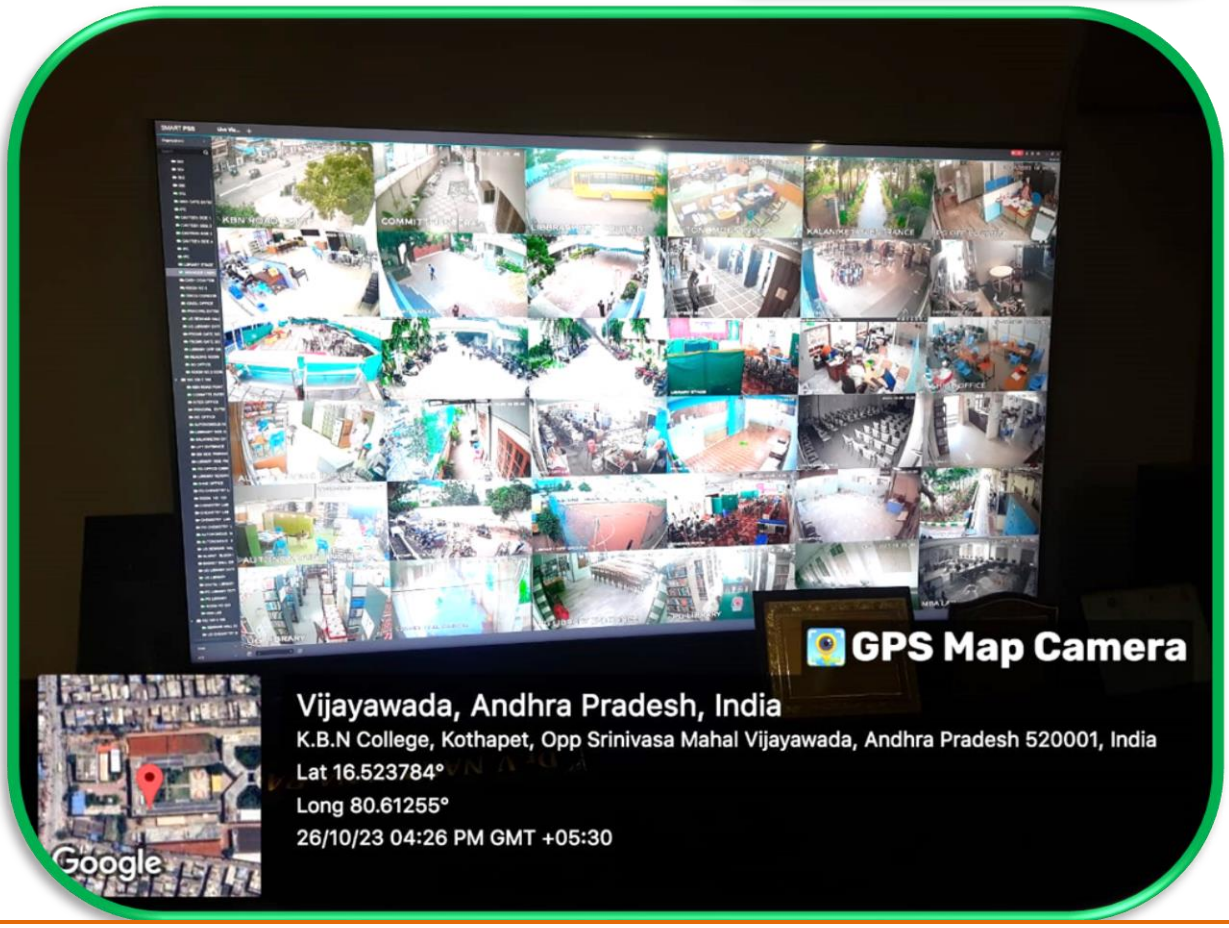
CAMPUS MONITORING THROUGH CAMERAS

PHOTOS (FOR REFERENCE)

GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 10:18 AM GMT +05:30
Google

DIRECTOR - PG COURSES
GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 10:38 AM GMT +05:30
Google

VIVEKANANDA SEMINAR HALL
GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N COLLEGE Kothapet, Opp Srinivasa Mahal, Vijayawada,
Andhra Pradesh 520001, India
Lat 16.54361°
Long 80.613202°
25/10/23 10:06 AM GMT +05:30
Google


GPS Map Camera
Vijayawada, Andhra Pradesh, India
K.B.N College, Kothapet, Opp Srinivasa Mahal Vijayawada, Andhra Pradesh 520001, India
Lat 16.523784°
Long 80.61255°
26/10/23 04:26 PM GMT +05:30
Google

OUR COLLEGE FACULTY G-SUITE DOMAINS

abdulasiya@kbncollege.ac.in	kiran.ravi638@kbncollege.ac.in
anandsudhakar@kbncollege.ac.in	ravindra@kbncollege.ac.in
angatisrinivas@kbncollege.ac.in	ravindranath.chevuri@kbncollege.ac.in
manoharbabu_bv@kbncollege.ac.in	sailajavemulapalli@kbncollege.ac.in
lakshmi089@kbncollege.ac.in	sakunthala@kbncollege.ac.in
tbkkbn@kbncollege.ac.in	onlinensr9@kbncollege.ac.in
director@kbncollege.ac.in	sureshpriyatam@kbncollege.ac.in
pgdirector@kbncollege.ac.in	msanthibabu@kbncollege.ac.in
drjvcrkbn@kbncollege.ac.in	saripillivasu@kbncollege.ac.in
prakashkomma@kbncollege.ac.in	skrahamthulla@kbncollege.ac.in
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gopalakrishna.avula@kbncollege.ac.in	shanthiseera7@kbncollege.ac.in
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janaki197575@kbncollege.ac.in	mahashaf@kbncollege.ac.in
kptvijayabhaskar@kbncollege.ac.in	sravani.sakshi1008@kbncollege.ac.in
placementofficer@kbncollege.ac.in	srinivasu7777@kbncollege.ac.in
katarekirankumar@kbncollege.ac.in	csrkbn@kbncollege.ac.in
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desirajuusha@kbncollege.ac.in	sureshvanukuru@kbncollege.ac.in
kaladevi.mca@kbncollege.ac.in	govindusuryanarayana@kbncollege.ac.in
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lakshmiprasanna9533@kbncollege.ac.in	udaykumar.rajanala@kbncollege.ac.in
mohanteja@kbncollege.ac.in	mrpphd2018@kbncollege.ac.in
hemanthkumar.nayapamu@kbncollege.ac.in	vanamadevi499@kbncollege.ac.in
godavarthinagaraju@kbncollege.ac.in	venkatesh_sakshi@kbncollege.ac.in
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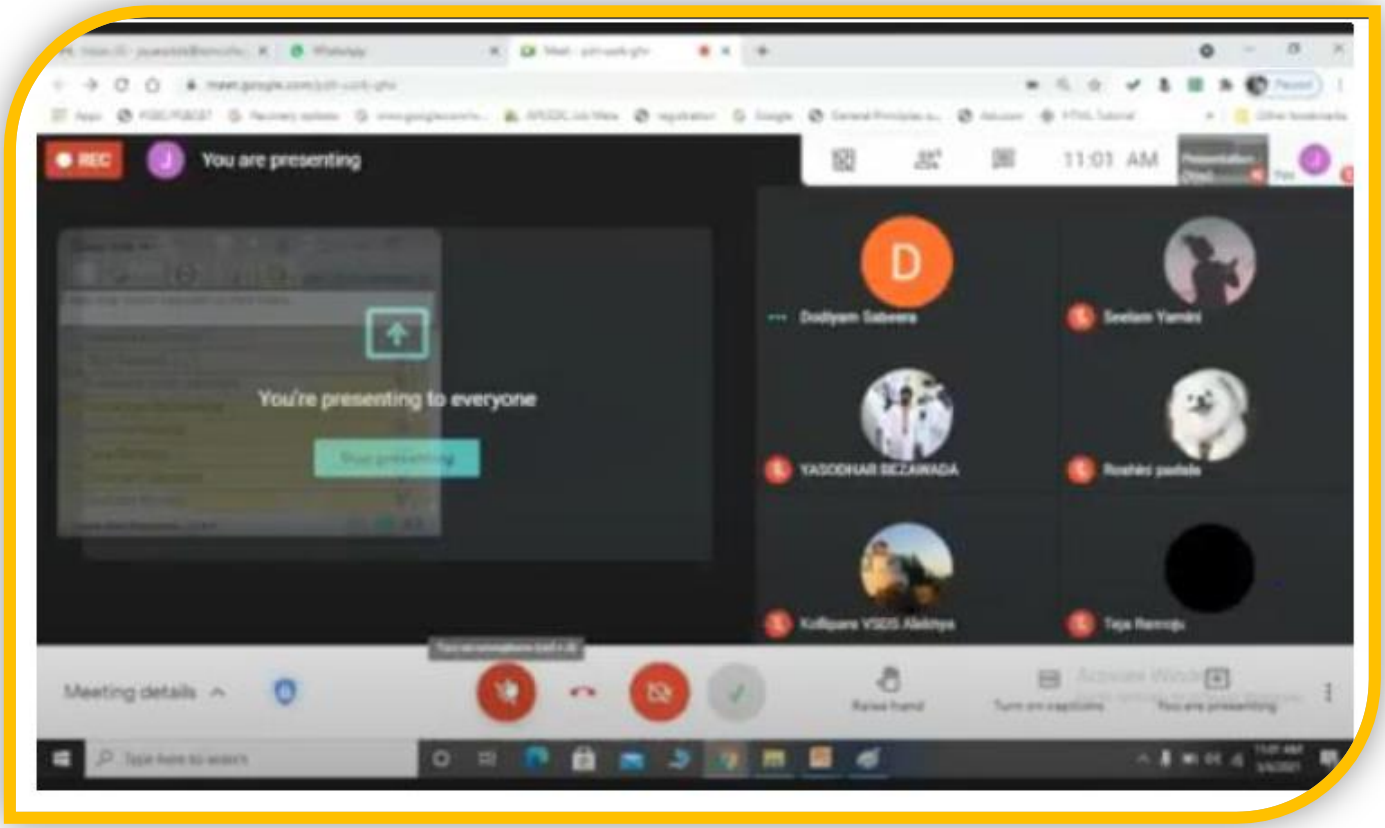
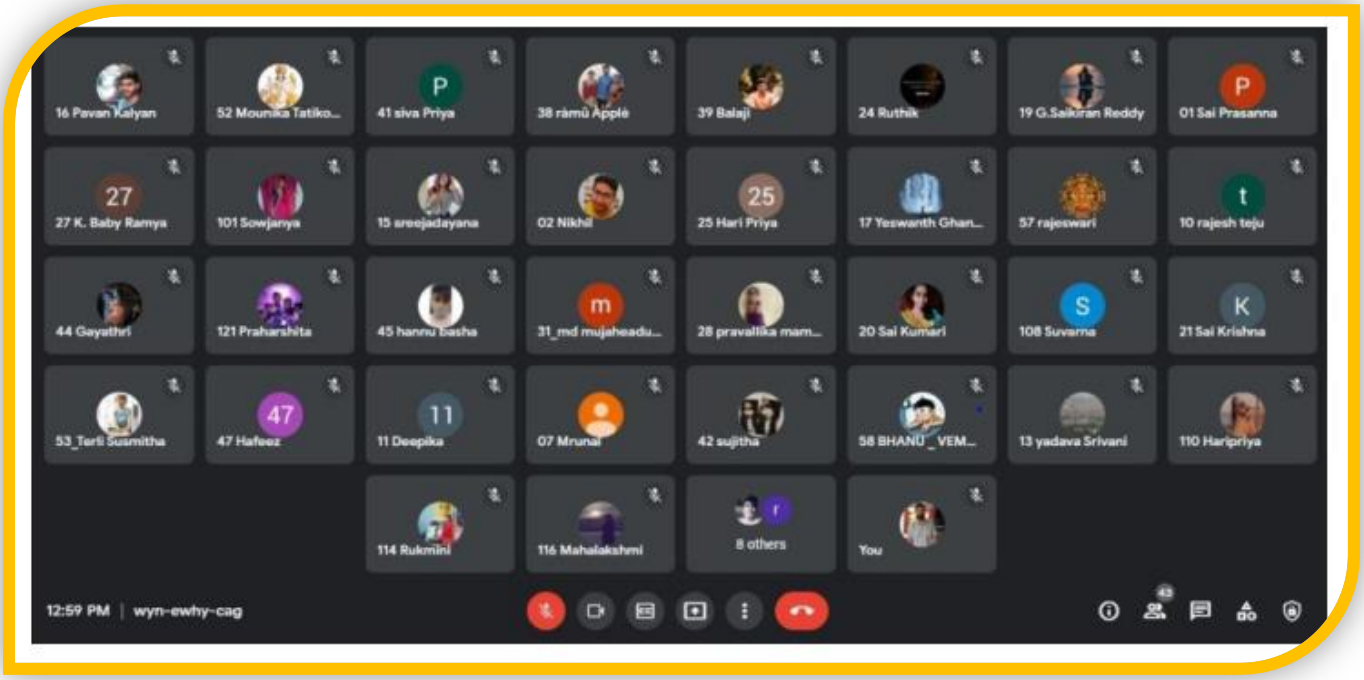
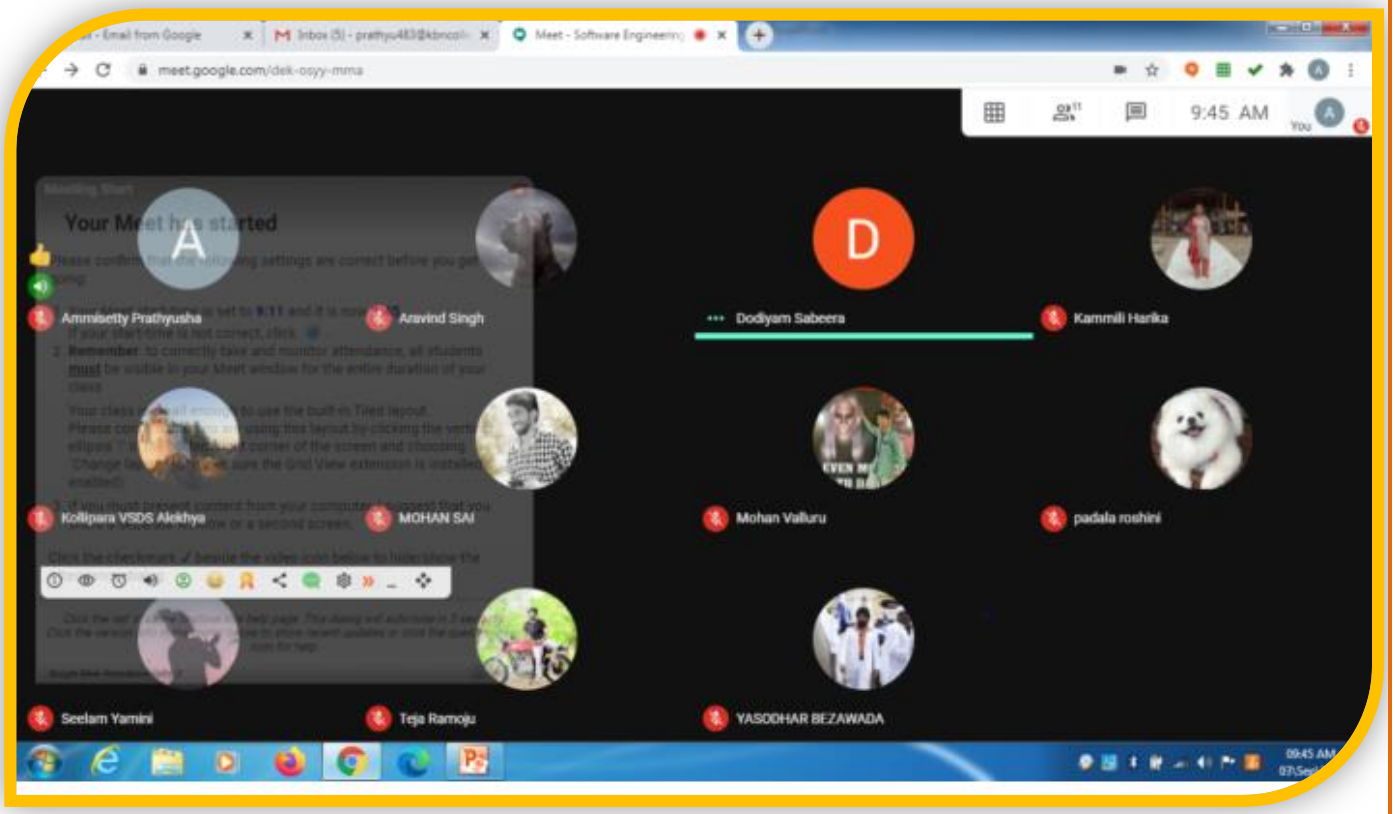
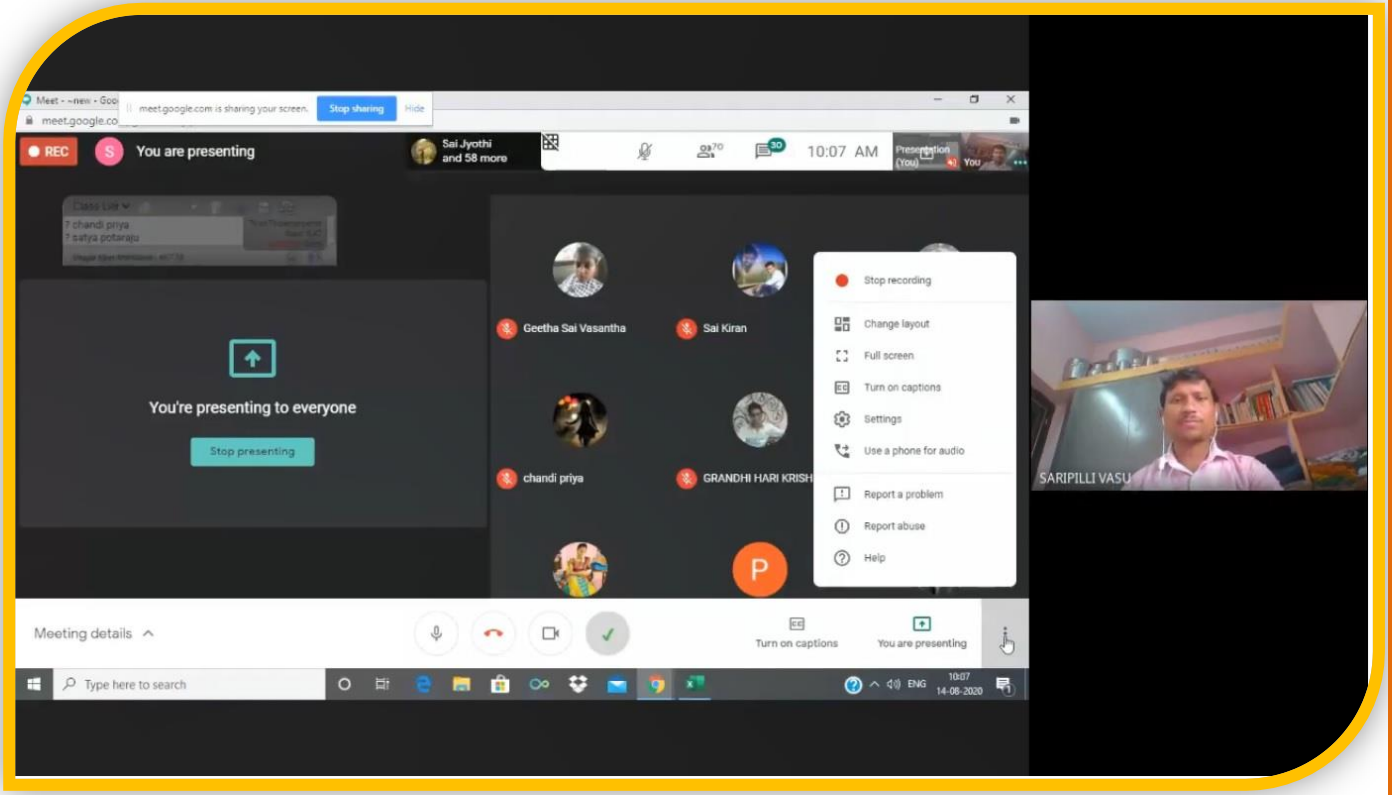
narenciefl@kbncollege.ac.in	vijayababu_tekkem@kbncollege.ac.in
sailajabotta@kbncollege.ac.in	y.jagadish87@kbncollege.ac.in
pvishnuvardhan06@kbncollege.ac.in	prabhakarb2019@kbncollege.ac.in
jpandu09@kbncollege.ac.in	radhikachivukula@kbncollege.ac.in
pavan.doppa@kbncollege.ac.in	

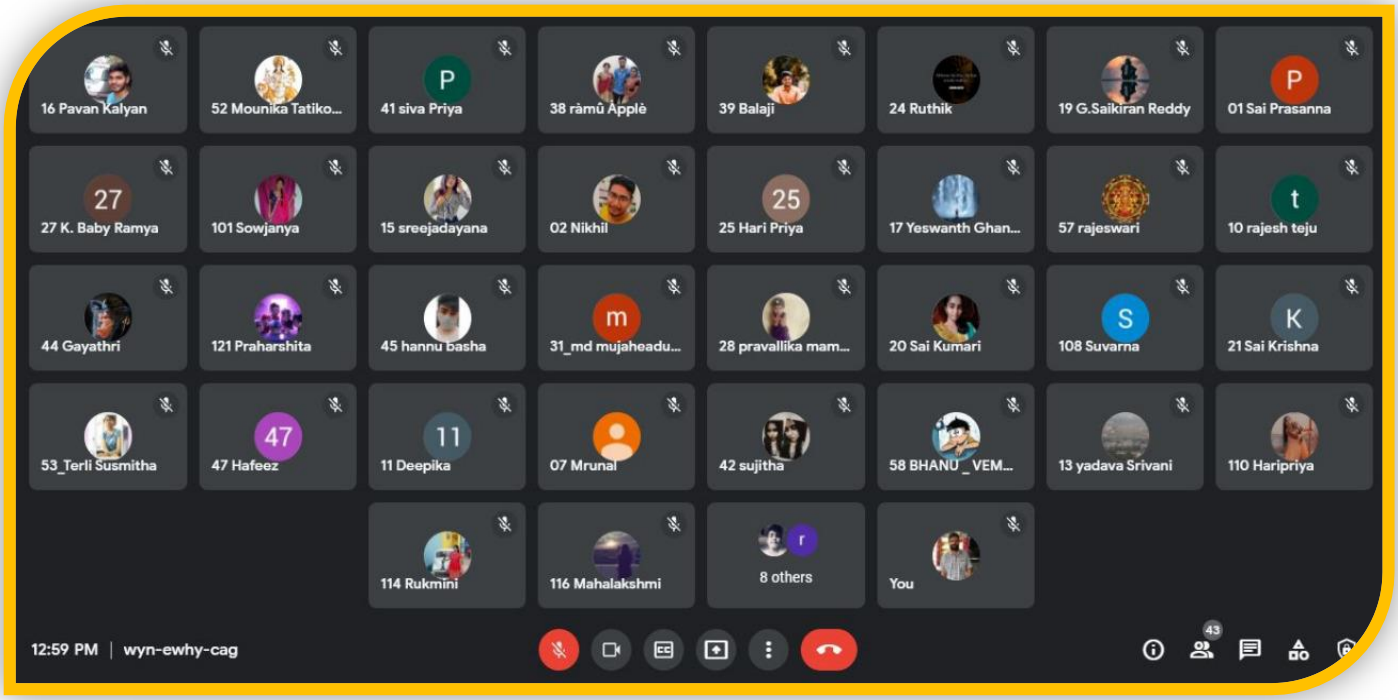
Screenshots of Online Classes in COVID pandemic

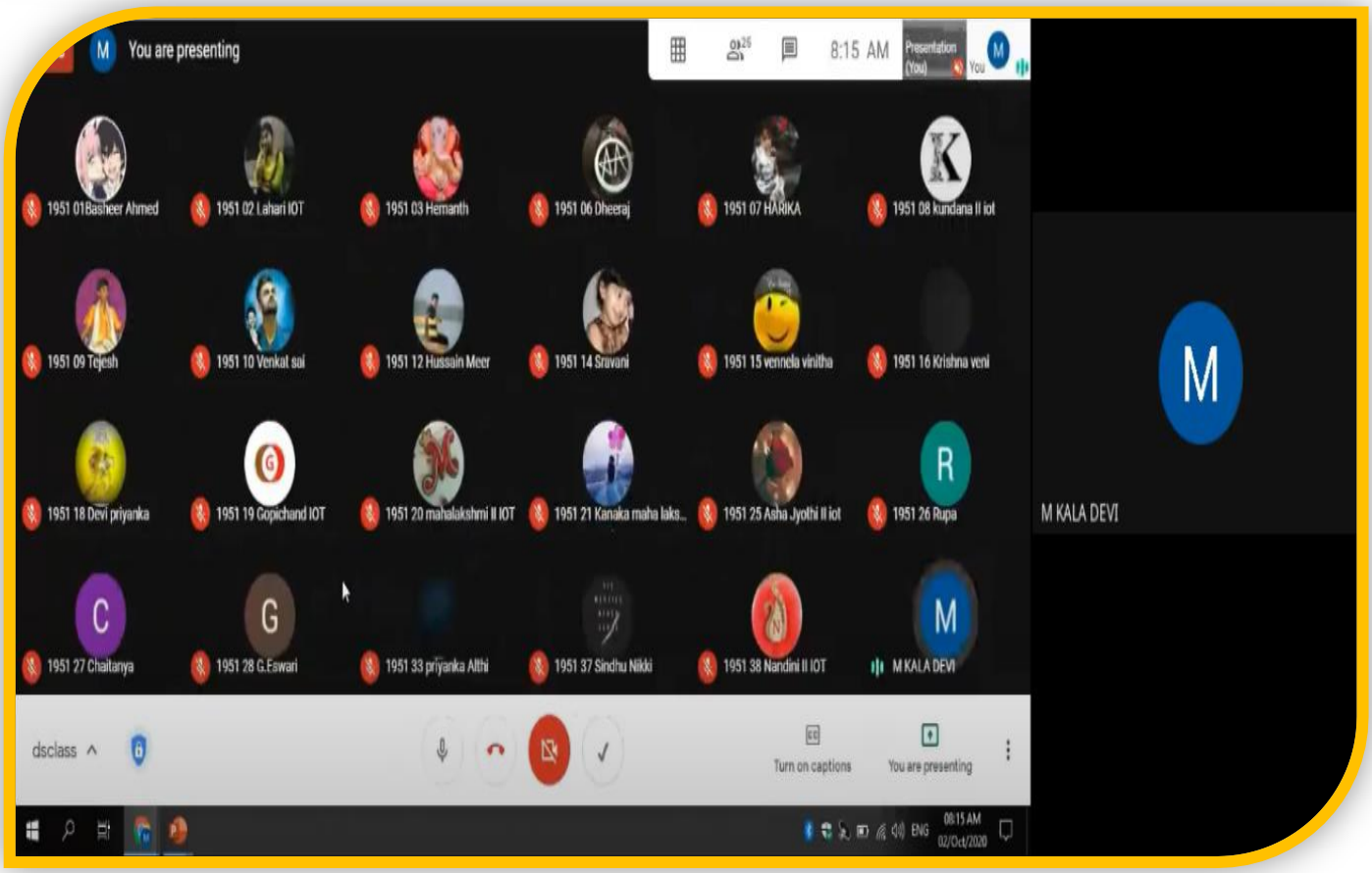





meet.google.com/dek-osyy-mma
9:45 AM
Your Meet has started
Ammisetty Prathyusha
Aravind Singh
Dodiyam Sabeera
Kammili Harika
Kolipara VSDS Alekhya
MOHAN SAI
Mohan Valluru
padala roshini
Seelam Yamini
Teja Ramoju
YASODHAR BEZAWADA


meet.google.com is sharing your screen.
Stop sharing
Hide
REC
You are presenting
Sai Jyothi and 58 more
10:07 AM
You're presenting to everyone
Stop presenting
Geetha Sai Vasantha
Sai Kiran
chandi priya
GRANDHI HARI KRISH
Stop recording
Change layout
Full screen
Turn on captions
Settings
Use a phone for audio
Report a problem
Report abuse
Help
Meeting details
Turn on captions
You are presenting
Type here to search
SARIPILLI VASU


16 Pavan Kalyan
52 Mounika Tatiko...
41 siva Priya
38 ràmû Àpplê
39 Balaji
24 Ruthik
19 G.Saikiran Reddy
01 Sai Prasanna
27 K. Baby Ramya
101 Sowjanya
15 sreejadayana
02 Nikhil
25 Hari Priya
17 Yeswanth Ghan...
57 rajeswari
10 rajesh teju
44 Gayathri
121 Praharshita
45 hannu basha
31_md mujaheadu...
28 pravallika mam...
20 Sai Kumari
108 Suvarna
21 Sai Krishna
53_Terli Susmitha
47 Hafeez
11 Deepika
07 Mrunal
42 sujitha
58 BHANU _ VEM...
13 yadava Srivani
110 Haripriya
114 Rukmini
116 Mahalakshmi
8 others
You
12:59 PM | wyn-ewhy-cag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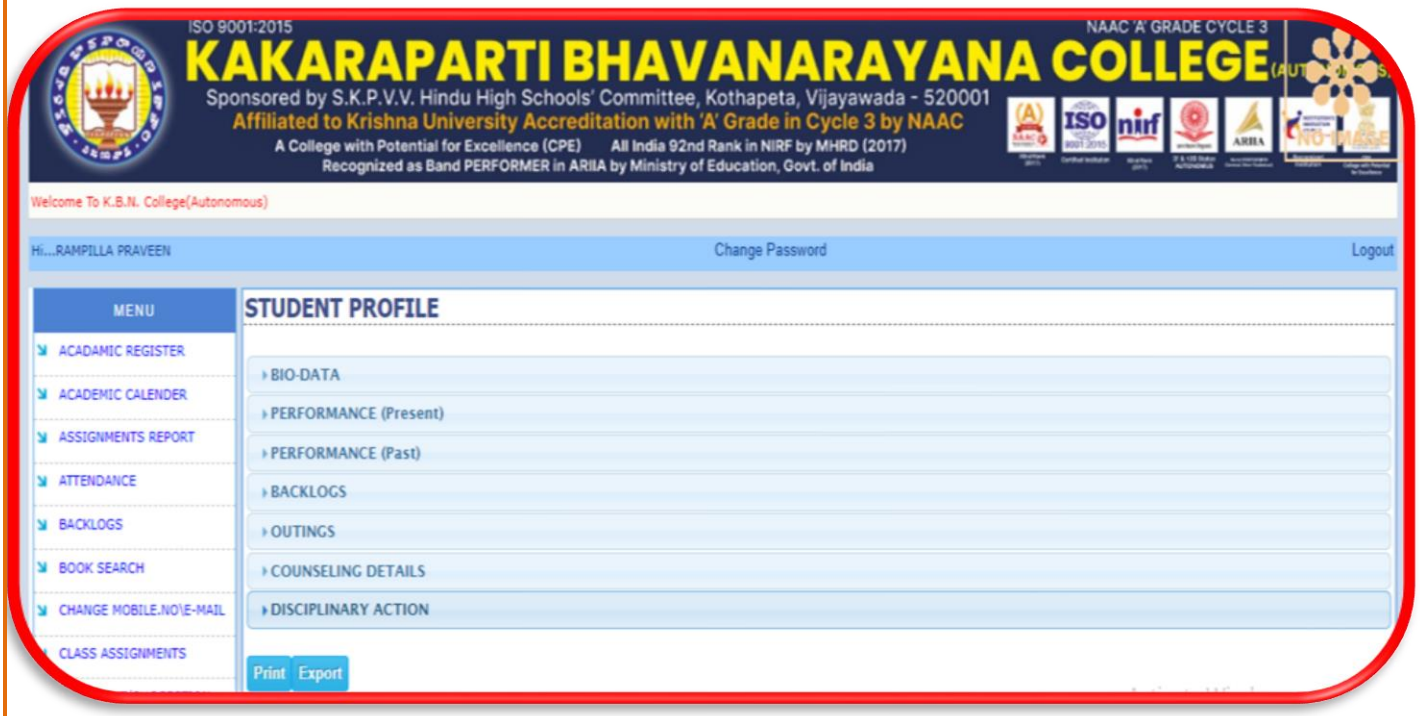
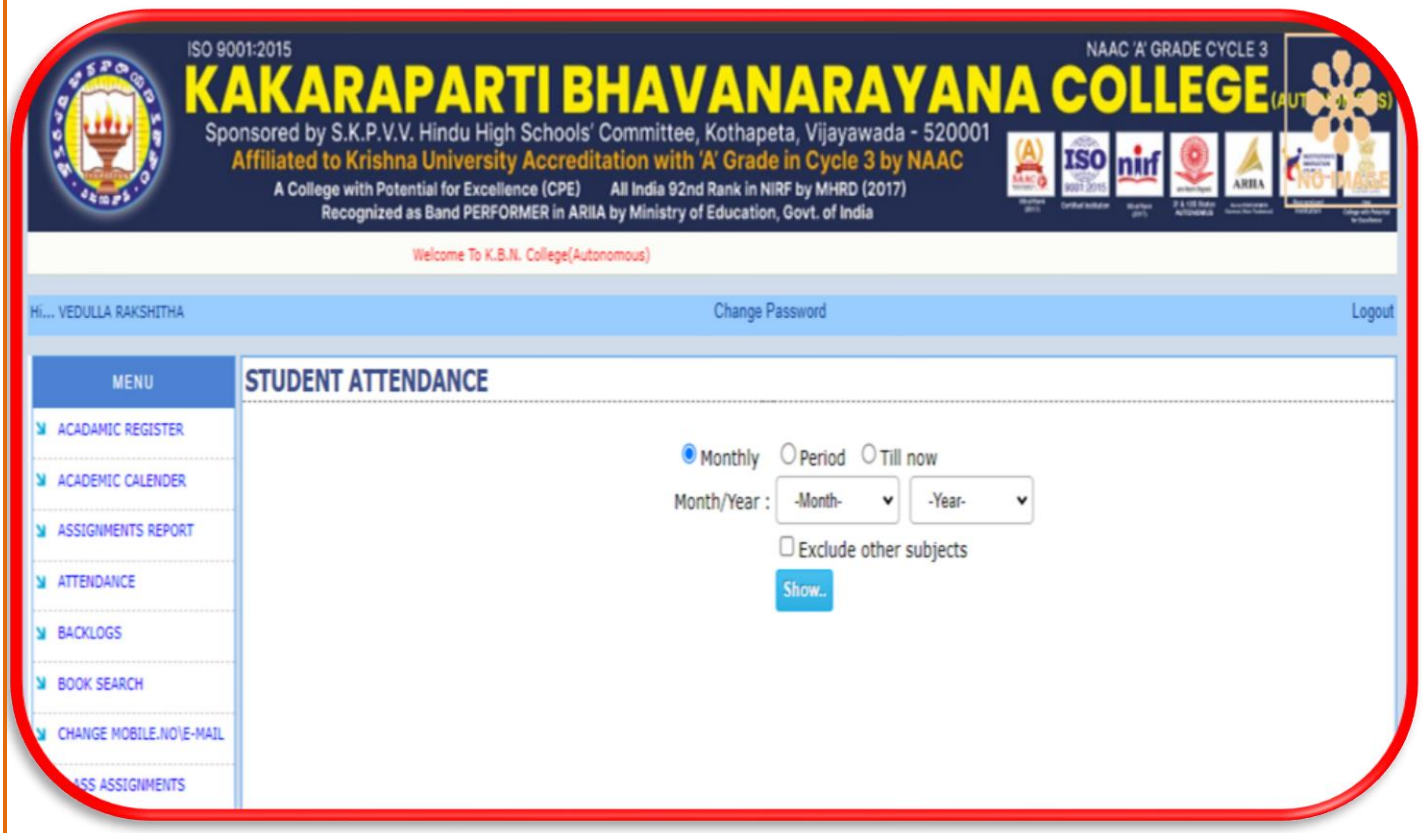
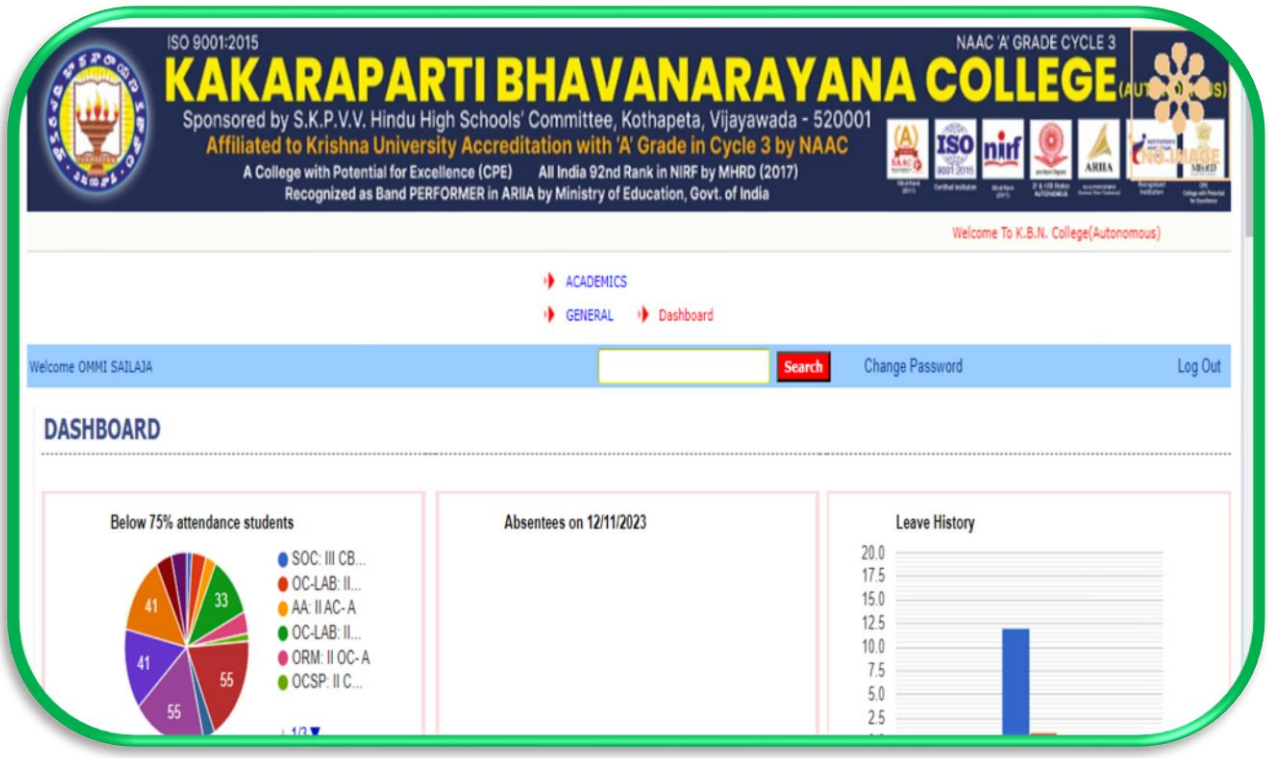
8:15 AM
Presentation (You)
1951 01Basheer Ahmed
1951 02 Lahari IOT
1951 03 Hemanth
1951 06 Dheeraj
1951 07 HARIKA
1951 08 kundana II iot
1951 09 Tejesh
1951 10 Venkat sai
1951 12 Hussain Meer
1951 14 Sravani
1951 15 vennela vinitha
1951 16 Krishna veni
1951 18 Devi priyanka
1951 19 Gopichand IOT
1951 20 mahalakshmi II IOT
1951 21 Kanaka maha laks...
1951 25 Asha Jyothi II iot
1951 26 Rupa
1951 27 Chaitanya
1951 28 G.Eswari
1951 33 priyanka Althi
1951 37 Sindhu Nikki
1951 38 Nandini II IOT
M KALA DEVI
M KALA DEVI
dsclass
Turn on captions
You are presenting
08:15 AM
02/Oct/2020

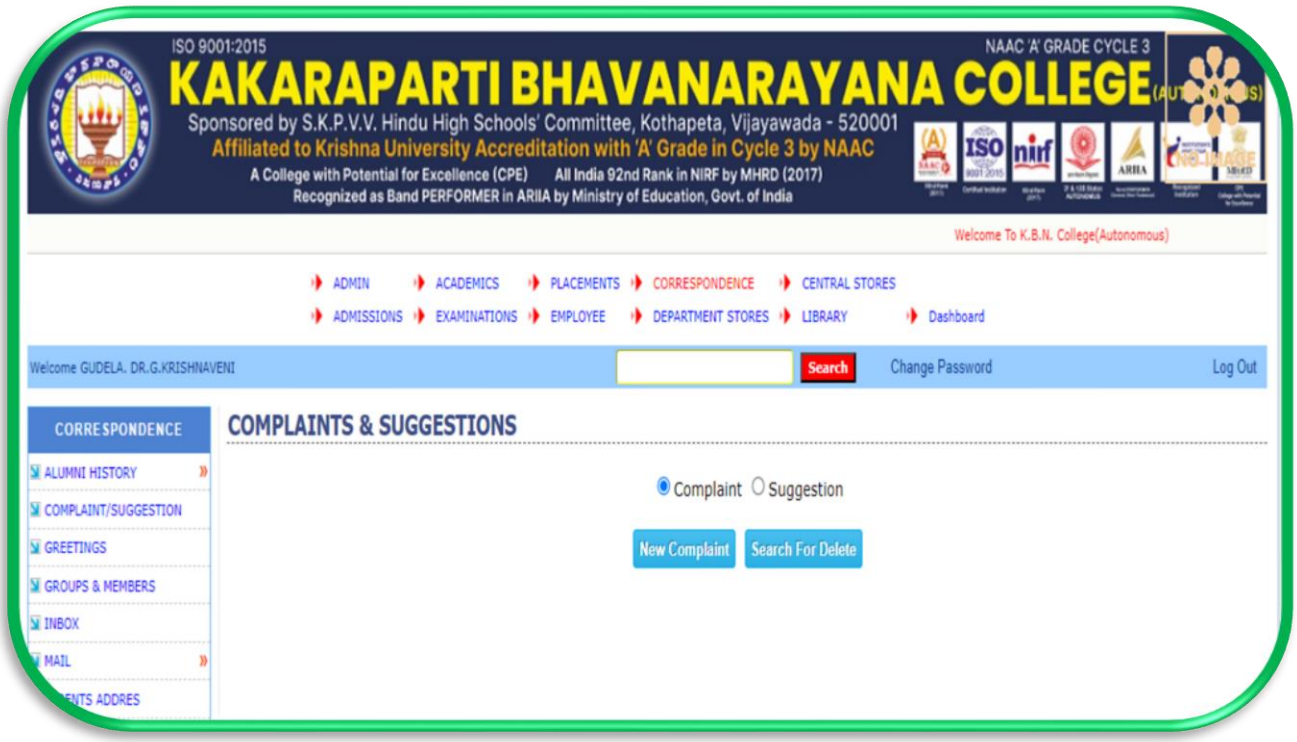
STUDENT LOGIN – SCREENSHOTS



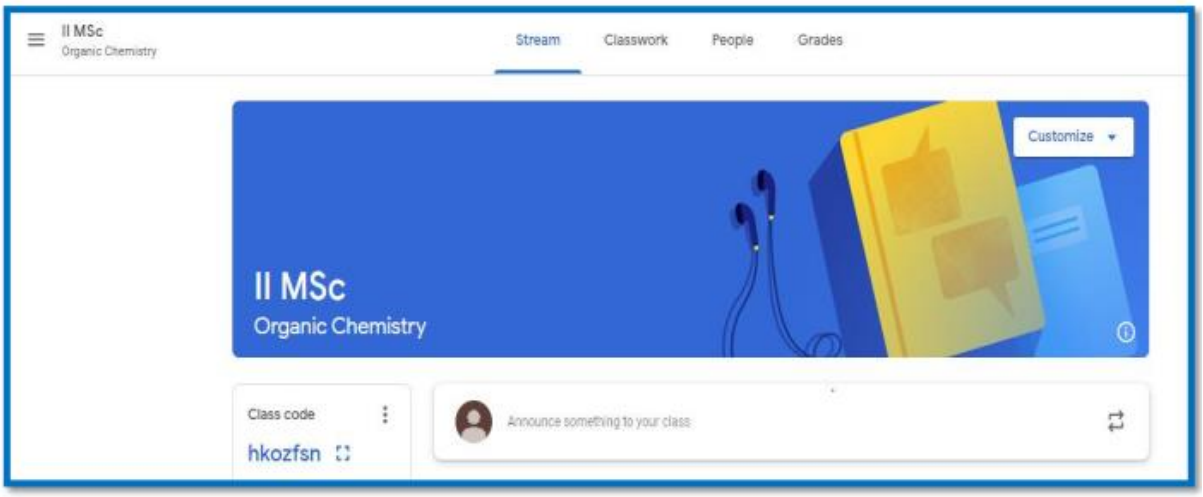


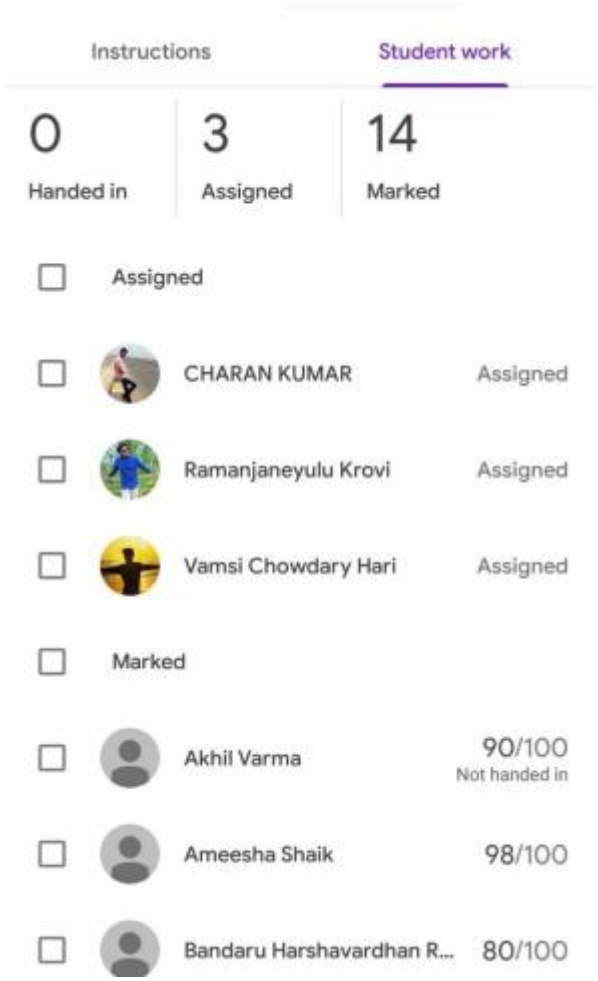
TEACHING STAFF LOGIN – SCREENSHOTS



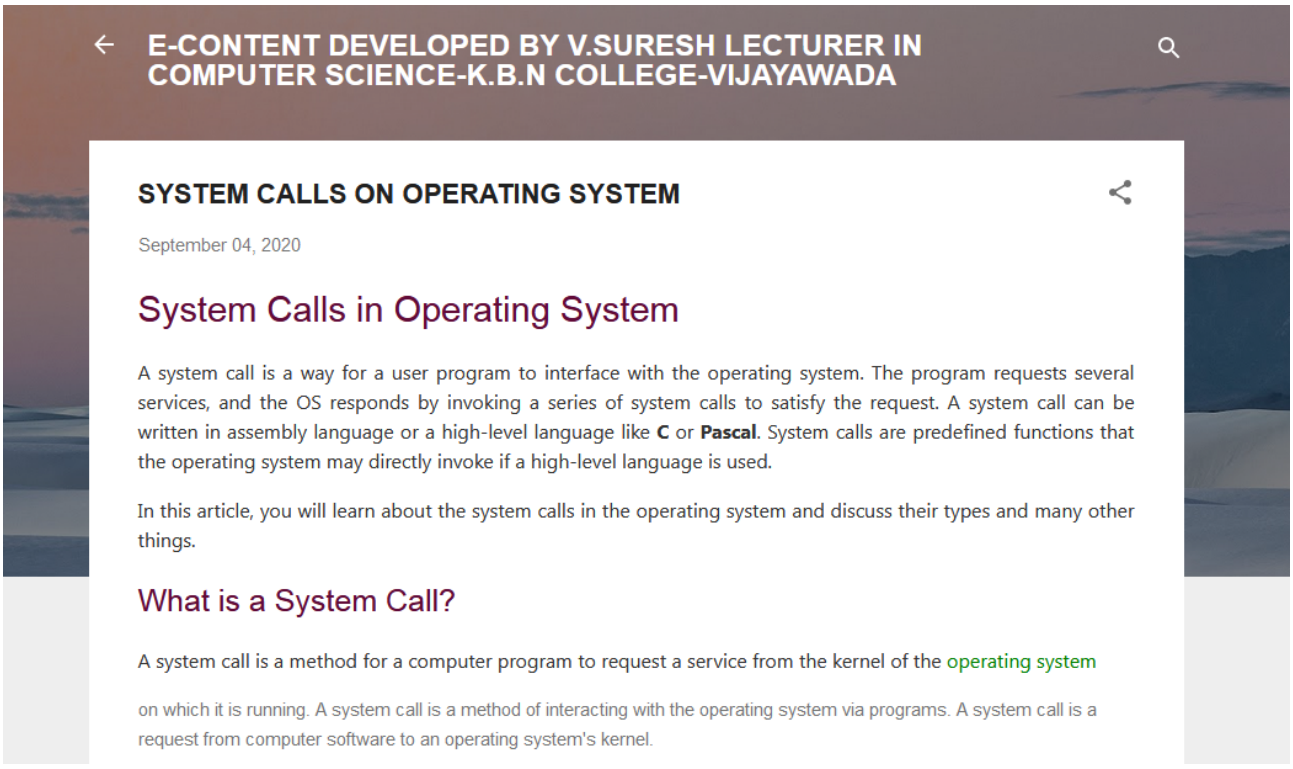


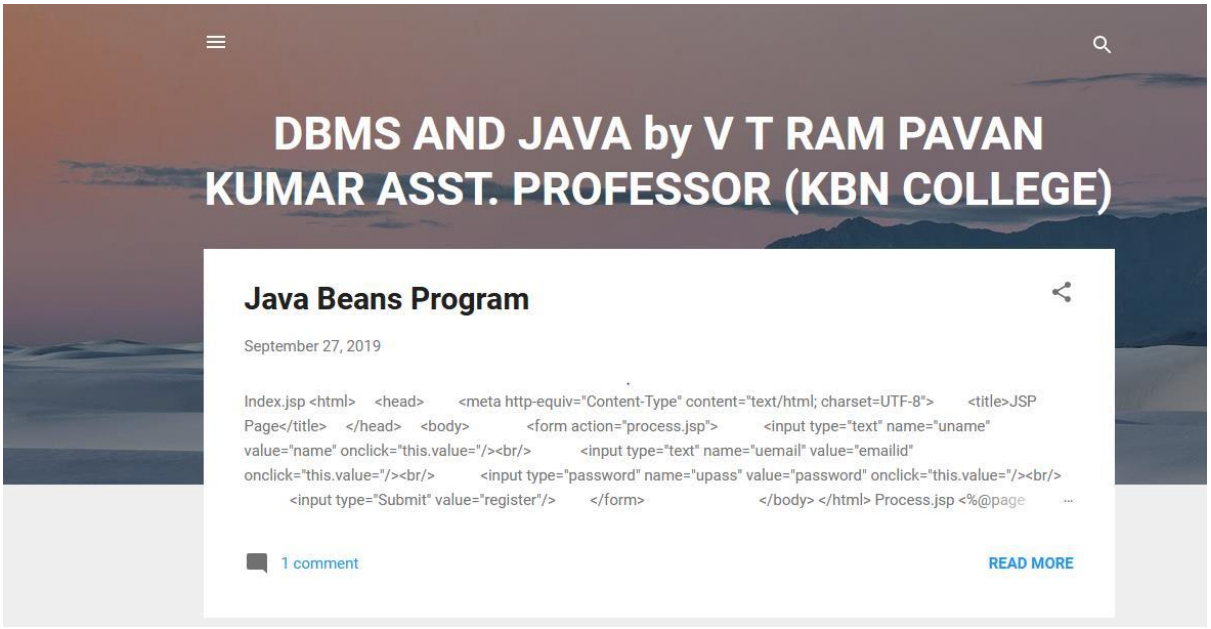
FACULTY USING GOOGLE CLASSROOM



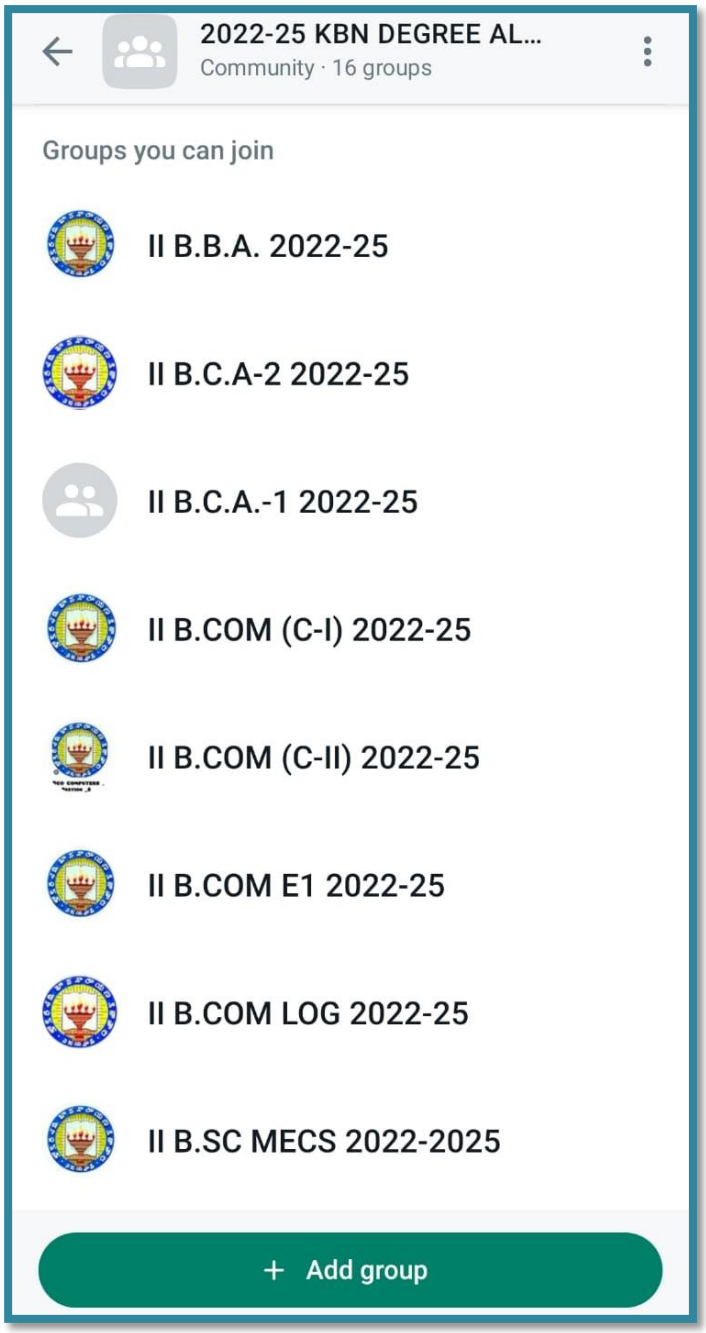


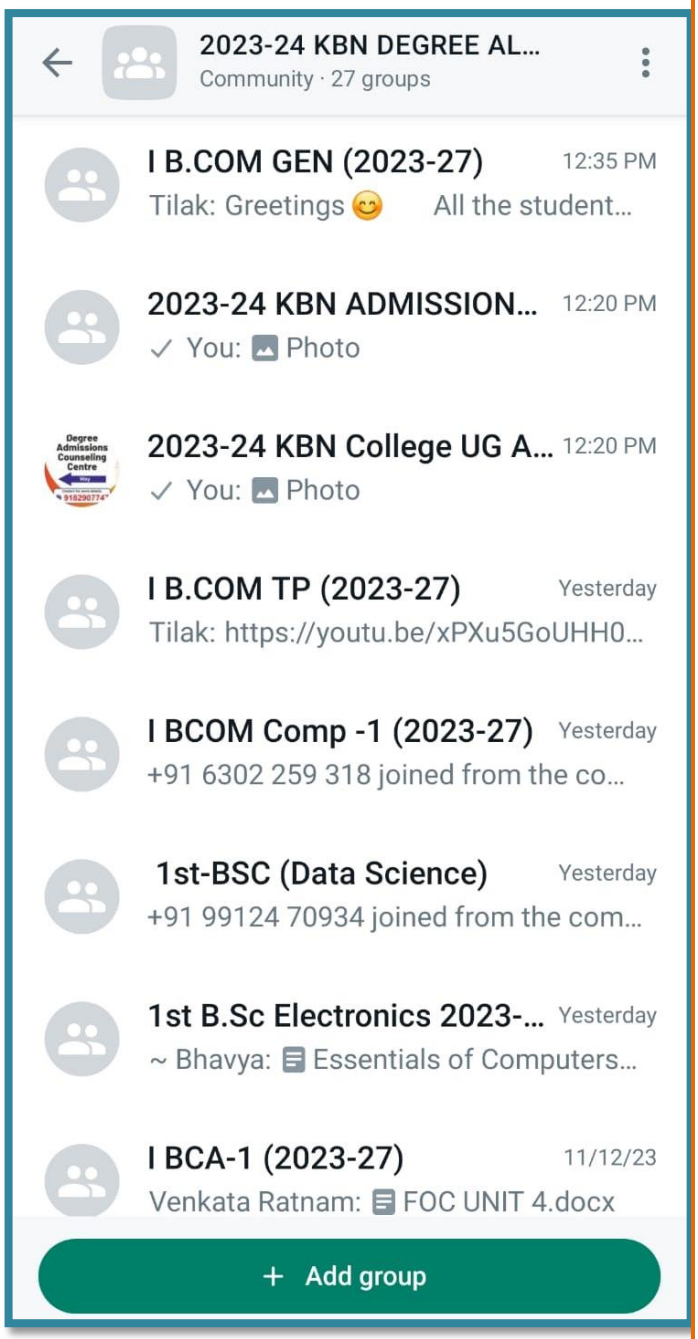
E-CONTENT BY FACULTY THROUGH BLOGS





COLLEGE STUDENT WHATSAPP GROUPS (FOR REFERENCE)





LIST OF VIRTUAL LECTURES

(USING ICT)

VIRTUAL LECTURES IN ACADEMIC YEAR 2022-2023

- Virtual Guest Lecture on 'Intellectual Property Rights' in view of World Intellectual Property Rights Day was organized by Department of MBA on 26th May, 2023. Resource Person: Dr. G. Subhalakshmi, Assistant Professor, School of Law, Pondicherry University, Pondicherry.
- Virtual Guest Lecture on 'Intellectual Property Rights' was organized by Department of Commerce & Management in collaboration with IQAC on 10th January, 2023. Resource Person: Dr. T. Pavan Kumar, Senior Scientist – Chemistry & IPR, Institute of Mineral & Materials Technology (IMMT), Bhubaneswar.
- Virtual Guest Lecture on 'Intellectual Property Rights' was organized by Department of Computer Science & Applications, on 31st December, 2022. Resource Person: Dr. S. Siva Sankar, Asso. Prof., Dept. of CSE-AI & ML, KG Reddy College of Engineering & Technology, Hyderabad.
- Virtual Mental Health Awareness Programme in view of World Suicide Prevention Day organized by Counseling & Psychological Wellbeing Centre & UGC Women's Studies Centre on 10th September, 2022. Speaker: Dr. Jayaprakash Narayan, I.A.S., Founder & President of Lok Satta Party.
- Virtual Guest Lecture on 'Major Inhibitors for Entrepreneurial Growth' in view of World Entrepreneurs Day, organized by Department of MBA on 21st August, 2022. Resource Person: Dr. P. Premalatha, Asst. Prof., School of Humanities & Management, Faculty Advisor, Entrepreneurship & Innovation Cell, NIT, AP.
- Virtual Guest Lecture on 'Intellectual Property Rights' organized by Department of MBA on 13th August, 2022. Resource Person: Dr. B. Gayathri, Asso. Prof. Bishop Heber College, Tiruchirappalli, Tamilnadu.

ACADEMIC YEAR – 2021-22:

- Virtual Guest Lecture on 'Stereochemistry' organized by Department of PG Chemistry on 12th May, 2022. Resource Person: Prof. C. Ramanadhan, Asso. Prof., Dept. of Chemistry, Pondicherry University, Puducherry.
- Two-Day Virtual Workshop on 'Developing Emotional Intelligence among Young Graduates' (Under Autonomous Funds) on 29th & 30th April, 2022 organized by

Department of English. Resource Person: Dr. M. Raja Vishwanathan, Asst. Prof. Department of Humanities & Social Sciences, NIT, Warangal

- Virtual Guest Lecture on 'Digital Image Processing' organized by Department of Computer Science on 17th March, 2022. Resource Person: Dr. C. Nagaraju, Prof. Dept. of CSE, Yogi Vemana University, Kadapa.
- Virtual Guest Lecture on 'Current Trends in Capital Markets and Importance of due Diligence in Investing' organized by Department of MBA on 9th March, 2022. Resource Persons: Mr.M.V. Narasinga Rao, CDSL, IPF. & Mr. V. Shiva Prasad, Regional Manager, CDSL India.
- Virtual Guest Lecture on 'Block Chain Technologies' on 5th March, 2022 organized by Departments of MCA & M.Sc. (CS). Resource Person: Sri Gopisetty Siva Krishna, Data Scientist, USA.
- Virtual Awareness Talk on 'Why MBA? Industry Expectations' organized by Department of MBA on 17th May, 2022. Resource Person: Dr. D.V. Ramana Murthy, Director & Core Faculty, Attitude +ve, Behavioural Skills Training Solutions, Hyderabad.
- Virtual Awareness on 'IPR' in view of World Intellectual Property Day organized by Research Promotion & Monitoring Cell & IQAC on 26th April, 2022. Resource Person: Adv. Noopur Goel, IPR Advocate and Registered Indian Patent Agent, Humane IP Consultancy Services, Aurangabad, Maharashtra.
- Virtual Guest Lecture on 'Principal Component Analysis' organized by Department of Computer Science, on 31st December, 2021. Resource Person: Dr. CH. Sreelatha Asst. Prof. Dept. of CSE, NIT, A.P.
- One-Day National Level Virtual Symposium on 'The Convergence of Biologists' organized by Department of Zoology on 27th December, 2021.
- Virtual Guest Lecture on 'Enhancing Conversational Skills' on 16th December, 2021 organized by Department of English. Resource Person: Mr. Praveen Alluri, Lecturer in English, University of Technology and Applied Science, Oman.
- Virtual Guest Lecture on 'Pattern Recognition' organized by Departments of MCA & M.Sc. (CS) on 3rd November, 2021. Resource Person: Dr. Thasleema T.M, Asst. Professor, Department of CSE, Central University of Kerala.
- One-Week Virtual Faculty Development Programme (Under Autonomous Funds) on 'Research Design, Ethics and Metrics' organized by Internal Quality Assurance Cell and Research Promotion & Monitoring Cell from 18th to 23rd October, 2021.

- Virtual Guest Lecture on ‘Applications of Differential Equations’ organized by Department of Mathematics & Statistics on 20th September, 2021. Resource Person: Dr. D. Vijaya Kumar, Asso. Prof. in Mathematics, NRI Institute of Technology, Agiripalli.
- Virtual Guest Lecture on ‘Corporate Finance: Concepts and Applications in the Context of Managerial Decision Making’ organized by Departments of MBA & M.Com. on 17th September 2021. Resource Person: Dr. P.S. Ravindra, Prof.& Dean of Administration, Vignan’s Institute of Engineering for Women, Visakhapatnam.
- Virtual Awareness Talk on ‘Impacts of Depletion of Ozone Layer on the Environment’ on the eve of International Day for Preservation of Ozone Layer, organized by Department of Chemistry on 16th September, 2021. Resource Person: Prof. R. Venkata Nadh, Head, Dept. of Chemistry, GITAM School of Science, Bengaluru Campus, GITAM University.
- Guest Lecture on ‘Maximising productivity 'N' Achieving Success’ organized by Department of Commerce and Management on 8th September, 2021. Resource Person: Dr. V. Srinivas, Director for Enrich Academy of Personal Excellence, Vijayawada.
- Virtual Awareness Talk on ‘Amazon Web Services & Architecture’ organized by Department of Computer Science on 8th September, 2021. Resource Person: Mr. Tallam Varun, Transaction Processing Officer.
- Virtual Guest Lecture on “Big Data Analytics” organized by Departments of MCA and M. Sc. (CS) on 9th September, 2021. Resource Person: Dr. Ravisankar Malladi, Associate Professor, Department of CSE, S.R. Gudlavalleru Engineering College (A), Gudlavalleru.
- Virtual Guest Lecture on ‘Organometallic Chemistry’ organized by Department of PG Chemistry on 4th September, 2021. Resource Person: Dr. Raghu Chitta, NIT, Warangal.
- Virtual Guest Lecture on ‘Strategies to improve Reading and Speaking Competence’ organized by Department of English on 31st August, 2021. Resource Person: Mr. M. Vincent Paul, Retd. Head Dept. of English, C R Reddy College, Eluru.
- Virtual Awareness Talk on ‘‘हिंदी भाषा और उपाधि’ organized by Department of Hindi on 31st August, 2021. Resource Person: Dr. Ch. V. Mahalakshmi. Ch. S. D. St. Theresa’s College for Women (A), Eluru
- Virtual Awareness Talk on ‘తెలుగుభాషాదినోత్సవ నేపధ్యం-ప్రాముఖ్యత’ (తెలుగుభాషా దినోత్సవాన్ని పురస్కరించుకొని) organized by Department of Telugu on 31st August, 2021. Resource Person: Dr. B. Venkataswamy, Head, Dept. of Telugu, Pedanandipadu Arts & Science

College, Pedanandipadu.

- Virtual Guest Lecture on 'Embedded Systems & Programming', organized by Department of Physics & Electronics on 21st August, 2021. Resource Person: Mr. M. Satya Durga Prasanna Babu, Embedded Firmware Developer, Efftronics Pvt. Ltd., Vijayawada, A.P.
- Virtual Mode Awareness Talk on 'Stress Management – Resilience during COVID Pandemic', organized by the UGC Women Studies Centre on 12th July, 2021. Resource Person: Dr. Manasa, Adult & Child Psychiatrist, Director - Sree Manasa Psychiatric Nursing Home & Manasa Child Guidance Clinic (MCSGC), Vijayawada
- Online Guest Lecture on 'Conceptualizing Effective Strategies for Speaking Efficacy', organized by the Department of English on 10th July, 2021. Resource Person: Dr. Vijaya Babu Palukuri, Associate Professor & Centre Exam Manager, Cambridge Authorized Centre, Vignan's Foundation for Science, Technology and Research, Deemed to be University, Vadlamudi.
- Virtual Mode Guest Lecture on 'Advances in Statistics' on the occasion of National Statistics Day, organized by the Department of Mathematics & Statistics on 29th June, 2021. Resource Person: Dr. GVSR Anjaneyulu, Professor, Department of Statistics, Acharya Nagarjuna University, Guntur.
- Virtual Mode Guest Lecture on 'Savings & Investment Avenues' organized by the Department of MBA in collaboration with United Training Services India on 22nd June, 2021. Resource Person Mr. M. Khaleelulla, NISM Certified Banking and Insurance Trainer.

ACADEMIC YEAR – 2020-21

- A Two-Day UGC Sponsored National Level Online Seminar on "Changing Dimensions of Business Environment in COVID-19 Era-Strategies for formulation and Implementation" in collaboration with Krishna University, Machilipatnam was organized by Department of Commerce & Management on 22nd & 23rd June, 2020.
- Online Guest Lecture on 'Communication Skills: The need of the Hour in the Present Job market' was organized by Department of English on 22nd February, 2021. Resource Person: Father Dr, Rex. Angelo S J, Principal, St. Xavier College, Jaipur, Rajasthan.
- Science Academies' Virtual Lecture Workshop on 'Recent Trends in Biotechnology and Conservation of Medicinal Plants in India' was organized by Department of Botany, on 19th & 20th October, 2020.

- International Virtual Training Programme on 'Non Toxic Gardening Techniques and Home Waste Management' was organized by UGC Women's Studies Centre on 23rd January, 2021. Resource Person: Ms. Rasmitha Yadav, Landscape Architect, Germany.
- Virtual Guest Lecture on 'Sales and Distribution' was organized by Department of MBA on 6th June, 2020. Resource Person: Sri KV Seetha Ram, Zonal Head, AP & Telangana Patanjali.
- Virtual Guest Lecture on 'Methods for Determining Reaction Mechanism' was organized by Department of PG Chemistry on 8th June, 2020. Resource Person: Dr. B. Hari Babu, Associate Professor, ANU, Guntur.
- Virtual Guest Lecture on "Changing Priorities of Residential, Commercial and Industrial Markets" was organized by Department of MBA on 15th June, 2020. Resource Person: Mr. Satish Kamath, President, Sricity Operations, Sricity, Chittoor.
- Virtual Guest Lecture on 'IR Spectroscopy' was organized by Department of PG Chemistry on 16th June, 2020. Resource Person: Prof. Vaishali Shinde from Dept. of Chemistry, Savitribhai Phule Pune University, Pune.
- Virtual Learning Session (Guest Lecture) on 'Consumer Behavior and Marketing Research' was organized by Department of MBA on 19th June, 2020. Resource Person: Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam.
- Virtual Guest Lecture on 'Strategic Management' was organized by Department of MBA on 23rd June, 2020. Resource Person: Dr. Lalitha Rama Krishna, Professor, Pondicherry University.
- Virtual Guest Lecture on 'Importance of Natural Products and their contribution to health and Society' was organized by Department of PG Chemistry on 26th June, 2020. Resource Person: Dr. K. Suresh Babu, Scientist, IICT, Hyderabad.
- Virtual Guest Lecture on 'COVID-19 Pandemic: Clinical Advice & Future Considerations' was organized by UGC Women's Studies Centre on 15th July, 2020. Resource Person: Dr. D. Padmaja, M.D. (Ay), Asst. Prof. Dr. NRS Govt. Ayurvedic Medical College, Vijayawada.
- Virtual Guest Lecture on 'Biotechnology & Its Applications' was organized by Department of Zoology on 21st July, 2020. Resource Person: Dr. Mahendra Kumar Verma, CMBR, Bhopal, MP.
- Virtual Guest Lecture on 'Career in Software Industry' was organized by the Departments of MCA & M.Sc. (CS) on 25th July, 2020 with KBNC Alumni Mr. Siva Yenumala, Sr.

Associate, JP Morgan Chase, Bangalore

- Virtual Guest Lecture on 'Wireless High Speed Data Transmission in Network' was organized by Department of Computer Science & Applications on 23rd January, 2021. Resource Person: Prof. Bala Ganesh Duraisamy, Dean, Faculty of Information Technology, Lincoln University College, Malaysia.
- Virtual Guest Lecture on 'Case Study Methodology' was organized by Department of MBA on 12th April, 2021. Resource Person: Dr. Dipanjan Biswas, Assistant Professor, Faculty of Business & Accountancy, Lincoln University, Malaysia.

WEBINAR ON
"INTELLECTUAL PROPERTY RIGHTS"

Organized by

Department of Commerce and Management

In association with IQAC

10th January, 2023

Time: 8 a.m.

ABOUT THE PROGRAM:

The Department of Commerce and Management in association with IQAC of KBN College have organized a Webinar on Intellectual Property Rights on 10th January 2023 at 8.00 a.m. by Dr. Togapur Pavan Kumar, Senior Scientist chemistry and IPR, CSIR Institute of Minerals and Materials Technology {MMIT} Bhubaneswar through Google meet and around 145 participants have participated from various disciplines.

OBJECTIVES:

- To bring awareness of Intellectual Property Rights for faculties, students and the research community.
- This webinar focused on patent, design patent, copyright, trademark, trade secret, the commercialization of patents, and IP laws applicable in India
- To disseminate the basic, know-how of preserving and protecting one's Intellectual property Rights;

- To facilitate the emancipation of the significance of intellectual property protection in the context of the current developments; To guide individuals about patent drafting.

Layout of the WEBINAR

- Introduction
- Importance/Impact
- Strategies
- Case studies/Examples
- Takeaway.....

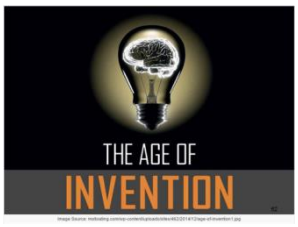
The webinar was inaugurated by our vice Principal Dr. M. Venkateswara Rao, during his address, he stressed the importance of IPR and its relevance in these times and its necessity for the advancement in research and development in India. Background of the webinar and introduction of speaker was given by Ms. Ishwarya from II B.Com Computers. The speaker Dr. T.Pavan Kumar (Senior Scientist Chemistry and IPR at IMMT) spoke on the topic of "Patents, Copyrights and Trademarks: Procedural and Legal Aspects".

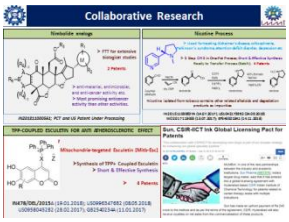
Highlights of the Webinar

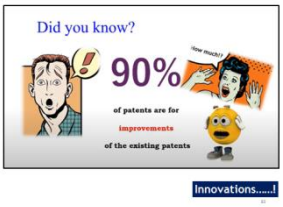
- His lecture started with an introduction to Intellectual Property Laws and spanned across the different disciplines related to IPR.
- He pointed out that IPR is no more confined to the legal fraternity, but has spread across all disciplines because of which it has an impact and significance on arts, science, commerce, management and business.
- Patents copyright and trademarks have great significance not only in the uplifting the knowledge economy but also in fine-tuning it.
- He elucidated the meaning of intellectual use of traditional knowledge with an example of basmati rice case of 1997.
- He gave an overview on the importance of legislation in the field of science and arts community, how innovation comes with different disciplines with collaboration research, marketing innovations etc.
- He explained how to file a patent in India itself with respect to life science, biotechnology, computer science and physical sciences and also in the context of collaboration research.
- He briefed on IPR laws in different countries like USA, Germany, UK etc. He gave an overview on the claim drafting to capture a molecule or a compound, process, methods, drugs, claims to monopoly, copyright for arts, authoring music, painting, movie, computer programme, first author claim of book,

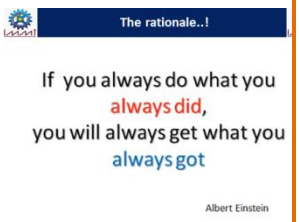
translator claim to different language and trademarks used in the court of business and management etc.

- Then he discussed on different aspects of intellectual properties like industrial design, geographical indication, trade secret, protection of farmers' rights and researchers' rights. He concluded the talk by explaining the rationale of protection and the nature of IPR.
- He emphasized that IPR has to be renewed from time to time for keeping them in force except in case of copyright and trade secrets.
- He also mentioned about the various aspects of IPR, what is Patent and copy right etc with videos along with power point presentation. He discussed in detail about the topics such as what is copyright? What do we mean by author or creator?' etc.
- He concluded the session by explaining about procedure for applying patents with an example of recent 'Monkey selfie' case over the image copyright and trade secret. This session went up to 10 am followed by 10 minutes of interaction with participants.
- The Workshop was highly informative to students, teachers and research scholars. Thus webinar provided valuable awareness and insights on the various aspects of IPR.
- Speaker was impressed with the feedback given by 4 of our participants on the total Session.





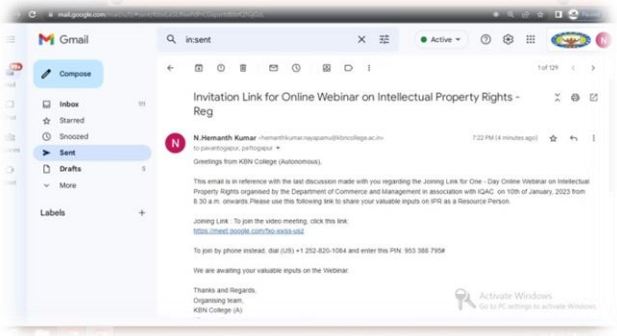




GOOGLE MEET LINK

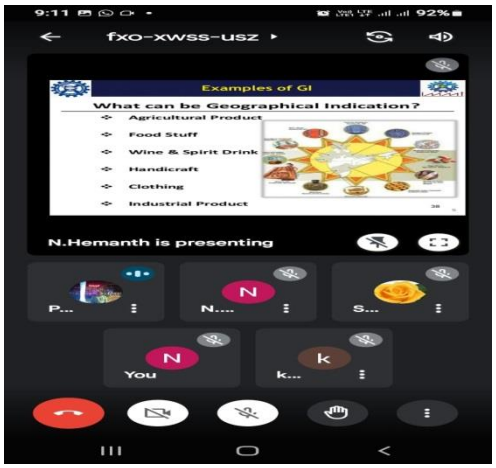
https://meet.google.com/fxo-xwss-usz

Photo Gallery

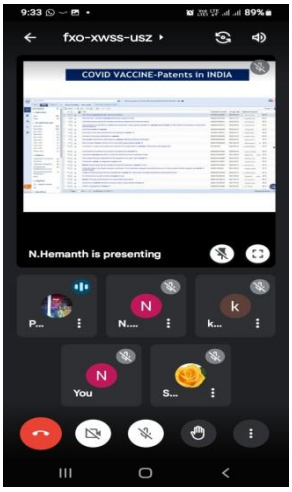


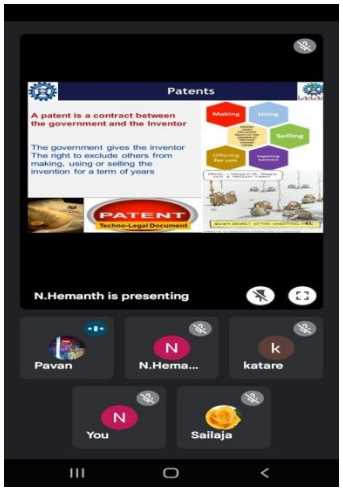
Communication with the Resource Person Dr. T. Pavan Kumar

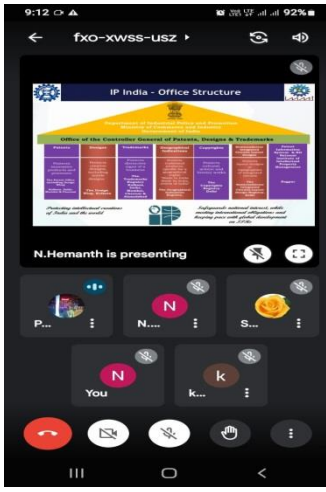
Student's participation in the Webinar

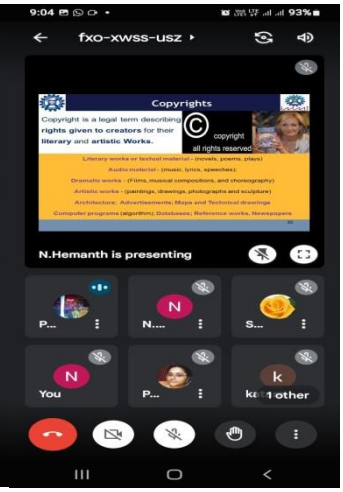


Dr. T. Pavan Kumar's Presentation on IPR









Screenshots of WEBINAR on INTELLECTUAL PROPERTY RIGHTS

VIRTUAL GUEST LECTURE REPORT

Title: "**MAJOR INHIBITORS FOR ENTREPRENEURIAL GROWTH**"

Resource Person : **Dr.P.PREMALATHA**
Assistant Professor, School of humanities and Management
Faculty Advisor, Entrepreneurship & Innovation Cell
NIT – Andhra Pradesh

Introduction

World Entrepreneurs' Day-2022 was celebrated in the PG Department of Business Administration by organising a virtual Guest Lecture on "**Major Inhibitors for Entrepreneurial Growth"** for fist MBA students**.**

Objectives

To know the concept Entrepreneurship
To understand the Innovation, Invention and Start-up process
To know the inhibitors of Entrepreneurial Behaviour
To know the major inhibitors of Entrepreneurial Growth

Outcomes

After completion of this program students can know
The various concepts of Entrepreneurship
The differences between Innovation and Invention and Start-up process
The inhibitors of Entrepreneurial Behaviour
The major inhibitors of Entrepreneurial Growth

A Brief Report

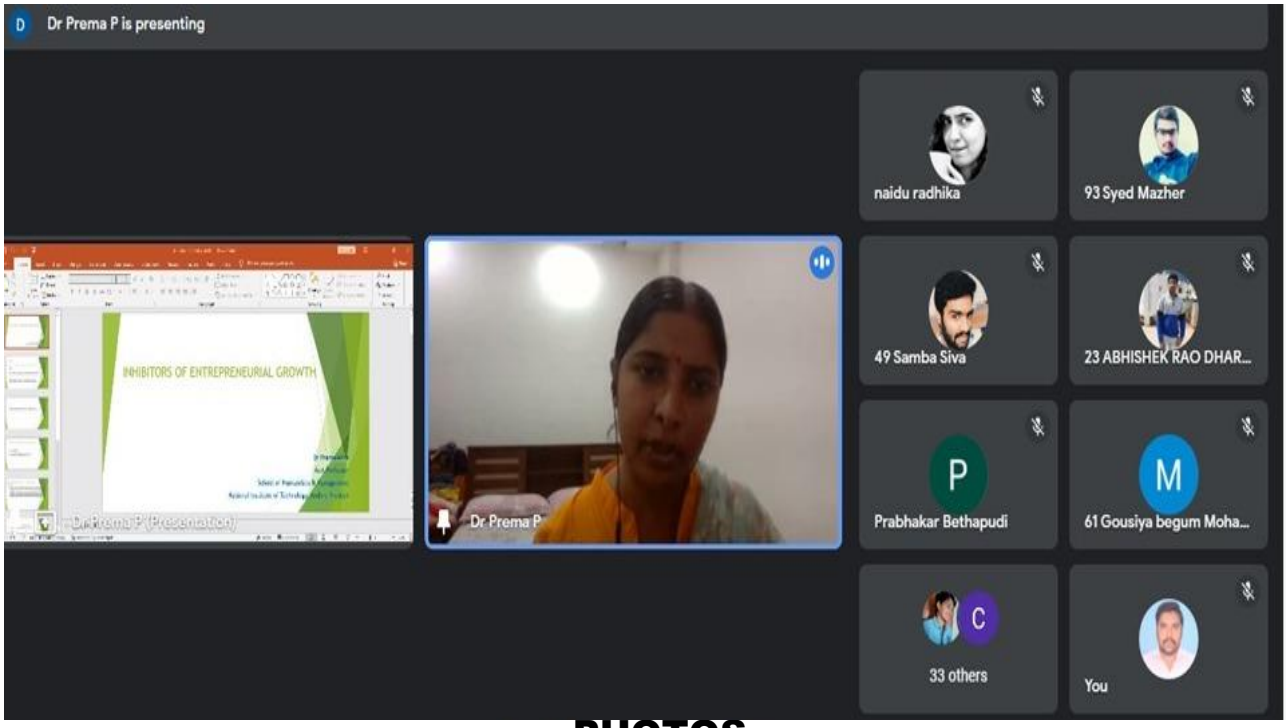
World Entrepreneurs' Day-2022 was celebrated in the PG Department of Business Administration by organising a virtual Guest Lecture on "**Major Inhibitors for Entrepreneurial Growth"** for fist MBA students (2021-2023 Batch) on Sunday, 21.08.2022 at 11:00 AM. A total of 72 students were attended for the programme. **Dr.P.PREMALATHA,** Assistant Professor, School of humanities and Management, Faculty Advisor, Entrepreneurship & Innovation Cell, NIT – Andhra Pradesh is the resource person for the event.

Dr.P.Premalatha shared her valuable insights regarding the various aspects of the Entrepreneurship and Innovation, Invention, Design thinking and Start-up Process. She also elucidated the importance and the role the entrepreneurs in the growth and development of a Nation.

Apart from throwing light on different aspects of entrepreneurship, she has highlighted the various inhibitors of Entrepreneurial Behaviour viz., Time Management, Relationship, Entrepreneurial Skills, Executive access, Ability to manage resources and Risk – Reward Ratio.

She also explained the major inhibitors of Entrepreneurial Growth viz.,

- Not having a defined Mission and Vision
- Not having a strategy to achieve the Vision
- Not staying with current with changing trends and Technology
- Not having Goals
- Not understanding who the customers are and what they want
- Not taking care of their employees
- Not having a good performance management process
- Not managing resources
- Not having fun.



PHOTOS

A Virtual Guest Lecture on
Principal Component Analysis (PCA) – 31.12.2021

The UG department of computer science & Applications organized a guest lecture on Principal Component Analysis (PCA) by Dr. CH. SRILATHA Asst.Prof. Dept of CSE, NIT A.P on 31st December, 2021 @ 10:00 A.M for Final Year students of B.CA. She started his lecture by demonstrating Principal Component Analysis, or PCA, is a dimensionality-reduction method that is often used to reduce the dimensionality of large data sets, by transforming a large set of variables into a smaller one that still contains most of the information in the large set.

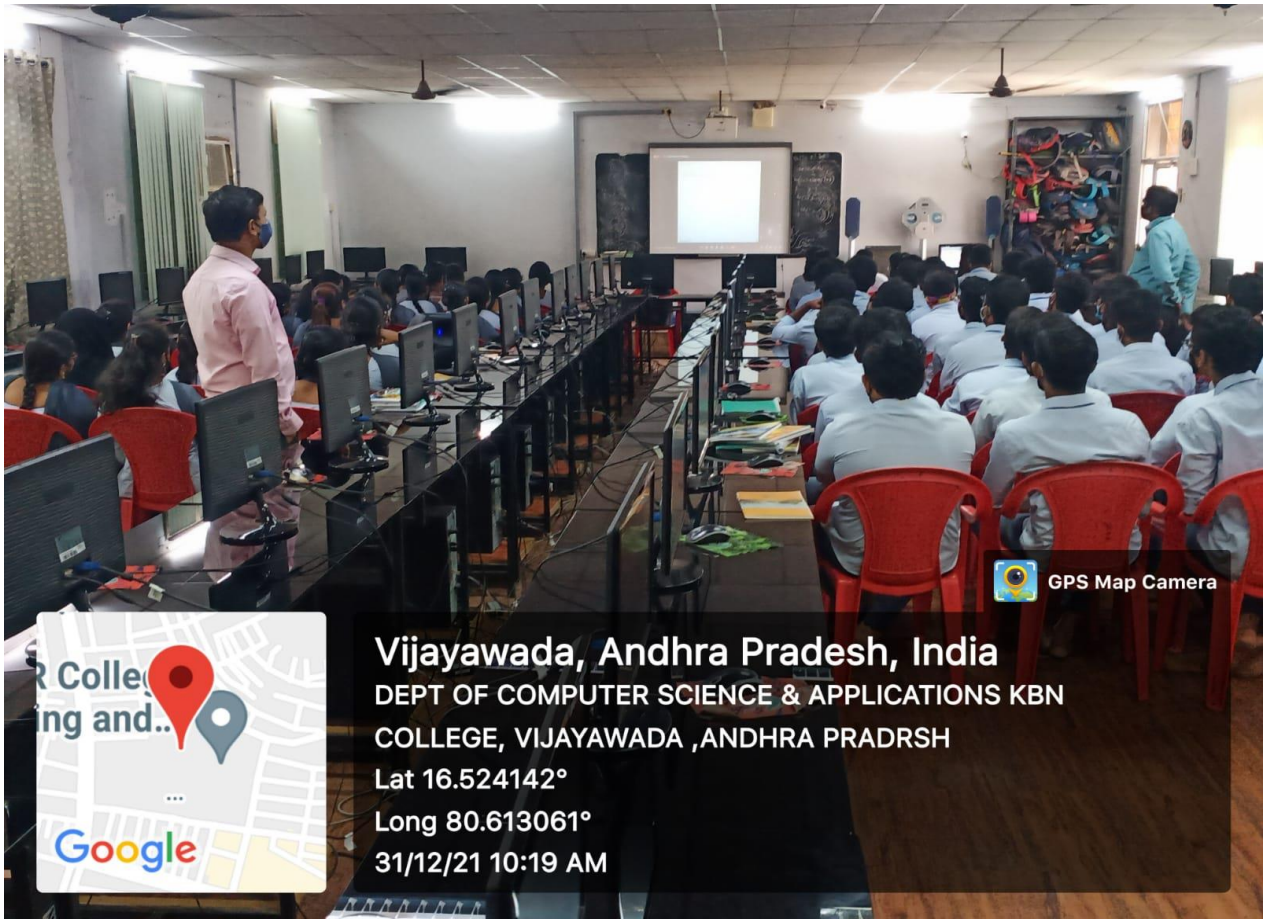
Objectives:

- PCA helps in Dimensionality reduction. Converts set of correlated variables to non-correlated variables.
- It finds a sequence of linear combinations of variables.
- PCA also serves as a tool for better data visualization of high dimensional data. We can create a heat map to show the correlation between each component.
- It is often used to help in dealing with multi- collinearity before a model is developed.
- It describes that data is a good story teller of its own.

Outcomes:

- To interpret the PCA result, first of all, you must explain the scree plot. From the scree plot, you can get the eigenvalue & %cumulative of your data.
- The eigenvalue which >1 will be used for rotation due to sometimes; the PCs produced by PCA are not interpreted well.
- Eigenvalues >1.0 were considered as significant and subsequently varimax factors (VFs), which are the new groups of variables are generated.
- The VFs values which are greater than 0.75 (> 0.75) is considered as “strong”, the values range from 0.50-0.75 (0.50 ≥ factor loading ≥ 0.75) is considered as “moderate”, and
- The values range from 0.30-0.49 (0.30 ≥ factor loading ≥ 0.49) is considered as “weak” factor loadings.

In the conclusion, she explained the importance of setting a goal and choosing the career best.



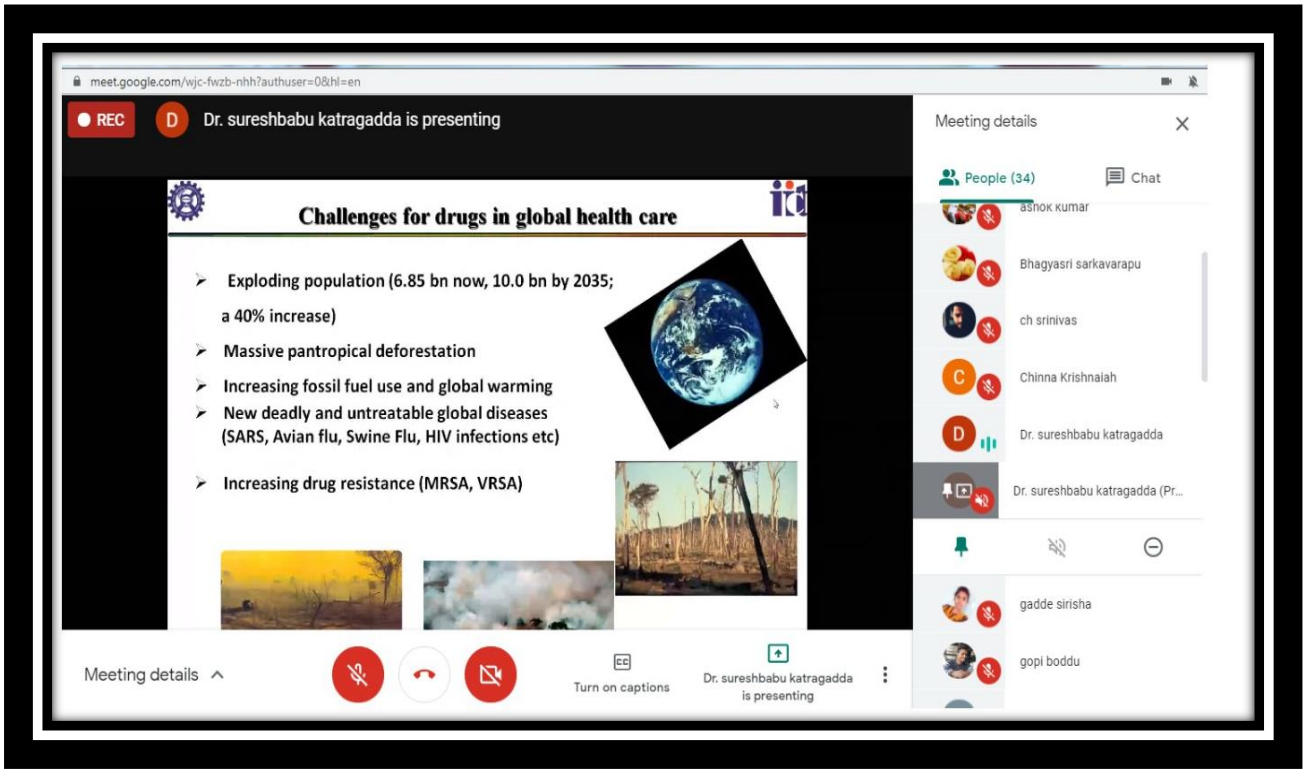
Dr. CHEBROLU. SRILATHA Asst.Prof. Dept of CSE, NIT A.P

Webinar on
Importance of Natural Products and their contribution to health and Society

Department of PG chemistry organized a webinar on Importance of Natural products and their contribution to Health and Society by Dr. K. Suresh Babu, Scientist, IICT, Hyderabad on 26th June, 2020 at 11.00 am to all MSc Organic and Analytical chemistry students.

In his webinar the following points are covered

1. **Concept of Natural Products**
2. **Importance of Natural Products**
3. **Natural products and their contribution to Health and Society**
4. **Challenges for drugs in global health care**



MONITORING OF ATTENDANCE

(USING BIOMETRIC SYSTEM)

(BOTH FACULTY & SUPPORTING STAFF)

eSSL
GPS Map Camera
Vijayawada, Andhra Pradesh, India
KBN College, Sheik Raja Hospital Rd, Vinchipeta,
Vijayawada, Andhra Pradesh 520001, India
Lat 16.516058°
Long 80.609906°
16/11/23 12:06 PM GMT +05:30
Google

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1
2ABC
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ESC
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6MNO
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MENU
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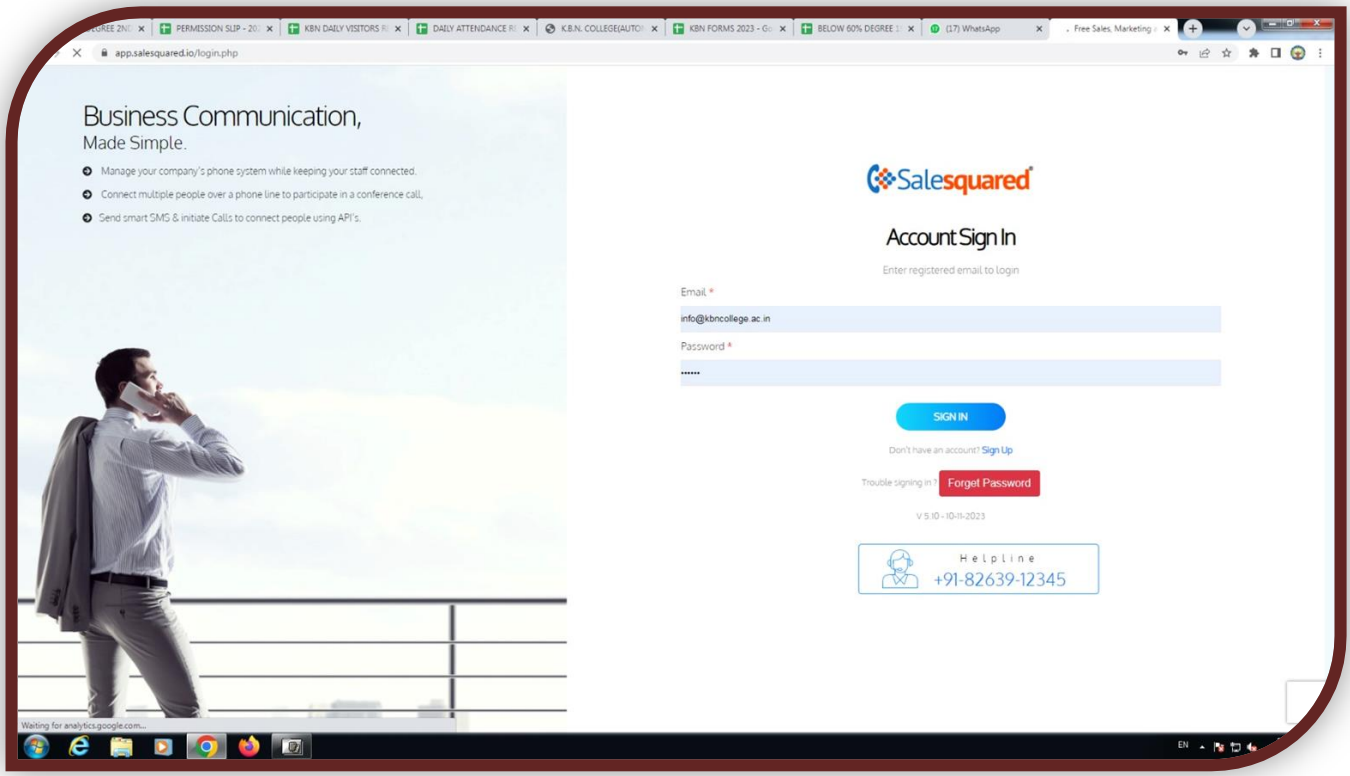
BULK SMS SYSTEM FACILITY –

SCREENSHOTS (FOR REFERENCE)


app.salesquared.io/login.php
Business Communication,
Made Simple.
Manage your company's phone system while keeping your staff connected.
Connect multiple people over a phone line to participate in a conference call.
Send smart SMS & initiate Calls to connect people using API's.
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Enter registered email to login
Email *
info@kbncollege.ac.in
Password *
SIGN IN
Don't have an account? Sign Up
Forget Password
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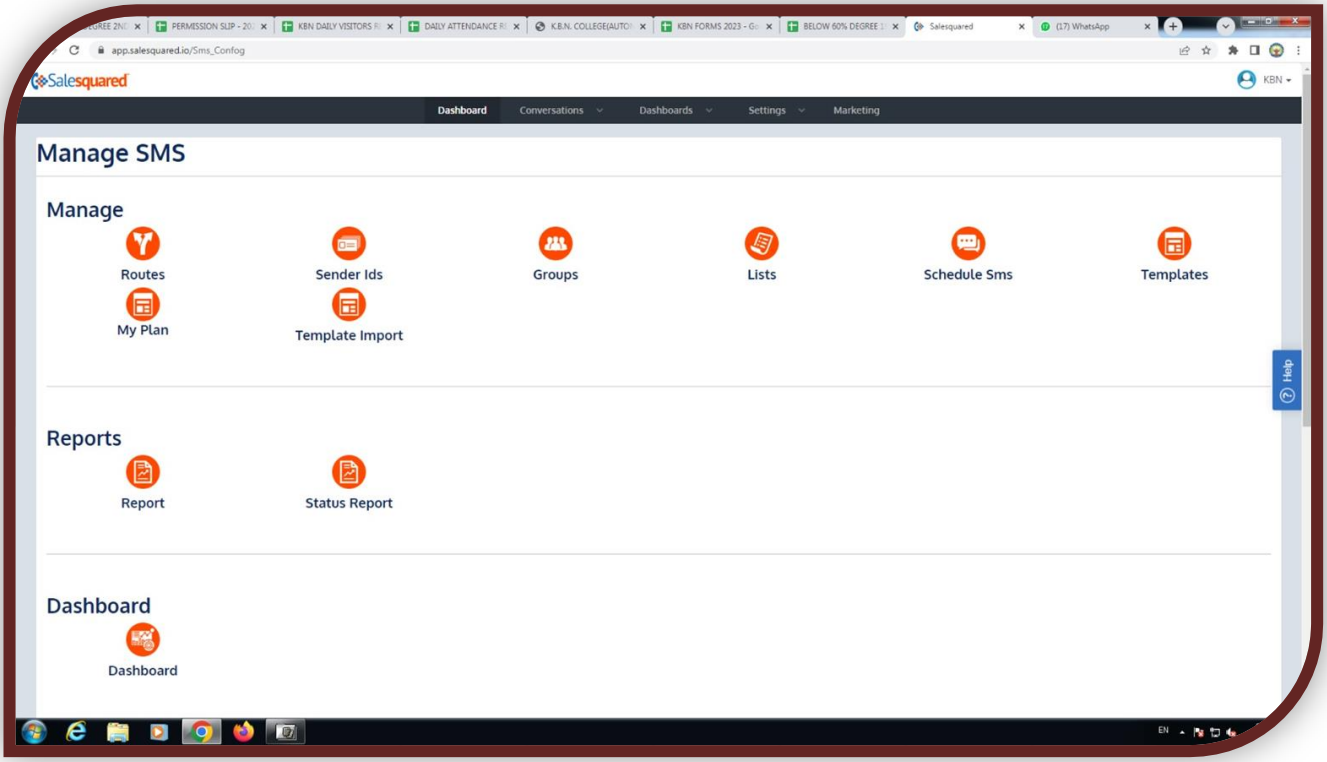
Helpline
+91-82639-12345


app.salesquared.io/Sms_Confog
Salesquared
KBN
Dashboard
Conversations
Dashboards
Settings
Marketing
Manage SMS
Manage
Routes
Sender Ids
Groups
Lists
Schedule Sms
Templates
My Plan
Template Import
Reports
Report
Status Report
Dashboard
Dashboard
Help

Wi-fi Bandwidth – Bill

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GSTIN: 37AAACE6553D2ZS

TAX INVOICE

PO No	:		PO Date	:		Account Code	: VSD-18
Invoice No	:	EM-AP-23-11-023	Invoice Date	:	02/11/2023	Due Date	: 12/11/2023
LOC Date	:		State Code	:	37	State	: Andhra Pradesh

Place of Supply & Billed to

Name: S K P V V HINDU HIGH SCHOOLS COMMITTEE
Address: 9-76-18, K T ROAD, KOTHAPETA
VIJAYAWADA-520001
GSTIN: 37AABAS1653D1ZR

Service Address

S K P V V HINDU HIGH SCHOOLS COMMITTEE
KBN College: 9-76-18, K T ROAD, KOTHAPETA, VIJAYAWADA,Krishna-520001

Narration : Being KBN College Internet Bandwidth charges for the month of November-2023

S.No.	Name of Product/Service	SAC/HSN Code	Period From/to	Qty	Price ₹	Amount ₹	CGST Rate	CGST ₹	SGST Rate	SGST ₹
1	100Mbps_Internet BandwidthCharges	998422	01/11/2023-30/11/2023	1	25000.00	25000.00	9%	2250.00	9%	2250.00

Reverse Charge:		No	Discount			Sub-Total Before Tax	25000.00
CGST	2250.00	SGST	2250.00	IGST		Total Taxes	4500.00
INR TWENTY NINE THOUSAND FIVE HUNDRED RUPEES ONLY						Total Amount	₹ 29500.00

Bank Details

Bank Name:	Axis Bank	Bank A/C	909020037601452	IFSC Code	UTIB0000008

e-Invoice Details

Ack. No 112318049251353 Ack. Date 2023-11-02 17:00:00

IRN d0181127da60e26370ad4d0f3f689e4819136631cf3b372a4337f6fb0f5b54be

Cerfied that the particulars given above are true.

For **Excell Media Pvt. Ltd.**

Authorised Signatory

TERMS & CONDITIONS

1. All Cheques/Bank drafts to be drawn in favour of Excell Media Pvt. Ltd.
2. Online transfer to be remitted in favour of Excell Media Pvt. Ltd. as per the A/c no mentioned above.
3. Excell Media Pvt. Ltd reserves the right to suspend services in case of non-payment by the due date. The customer shall continue to be liable for the charges during the period of suspension.
4. Excell Media Pvt. Ltd. reserves the right to change from time to time, the terms and conditions of the contract by giving notice of the change.
5. For any clarification/query regarding this Invoice, please mail us at accounts@excellmedia.net within three working days from the date of receiving this invoice or else it is deemed to be accepted.
6. Any arbitration would be carried with in respective jurisdictions of Telangana and Andhra Pradesh. In case of queries reach out to your respective Relationship Manager / Account Manager.

IT POLICY - HEI WEBSITE LINK

https://kbncollege.ac.in/policydoc/POLICY%20DOCUMENT%20ON%20IT.pdf